Scoring System Improvements to Three Leadership Predictors

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14. ABSTRACT: This project sought to examine and improve the reliability of the scoring systems for three instruments which have been used in previous Army leadership research. Review of existing literature and interviews with project staff participating in prior research provided initial information concerning the strengths and weaknesses of the scoring systems for the three instruments. This information was used to recommend modifications to the original scoring systems. Six individuals were trained to use the modified scoring systems. The modified scoring systems were evaluated by rescoring responses randomly selected from the sample which had been scored according to the scoring systems originally developed for the leadership research program. Reliability estimates for the three modified scoring systems were consistently strong and showed improvements over those obtained through the original scoring systems. Interrater agreement indices were significant for nearly all ratings. Validity estimates provided evidence that each modified instrument was moderately to highly correlated with conceptually similar scores generated through the original scoring scheme. The report recommends use of the revised rating systems in future research to improve the quality of measurement from the three predictors.

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The Center for Leadership and Organizations Research (CLOR), jointly established by the U.S. Military Academy (USMA) and U.S. Army Research Institute for the Behavioral and Social Sciences (ARI) between 1992 and 1997, conducts programmatic research on Army-wide priorities in the areas of organizational leadership and of leadership education, training, and development. In 1994, CLOR initiated a program of longitudinal research to increase the understanding of the leadership development process. This program has involved the development of the Baseline Officer Longitudinal Data Base (BOLDS). Begun with cadets in USMA Class of 1998, completed BOLDS will contain data on leadership from several perspectives for describing changes in leadership behavior over time and for identifying experiences which contribute to successful leader development.

One current perspective defines *leadership* in terms of the solution of organizational problems. BOLDS will contain measures of problem-solving capabilities which are obtained by assigning scores to responses made to open-ended, written exercises. The problem-solving measures had originally been adapted for research use in an earlier ARI project on leadership at different organizational levels. The earlier project had shown promise for the measures.

The research reported here sought to ensure reliable measurement of problem-solving capabilities throughout the period of BOLDS data collection. Based on review of the problem-solving exercises, the researchers recommended and made modifications to the procedures guiding assignment of scores to the open-ended responses and to the training given to individuals serving as scorers. The researchers then assessed the modifications by comparing the reliability and validity of scores obtained through the modified and the original scoring systems. The modifications successfully improved scoring reliability. The improvements suggest the potential of the modified systems in longitudinal or comparative research on leadership problem solving and the development of this capability.

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SCORING SYSTEM IMPROVEMENTS TO THREE LEADERSHIP PREDICTORS

EXECUTIVE SUMMARY

Research Requirement:

Mumford, Zaccaro, Harding, Fleishman, and Reiter-Palmon (1993) developed a model of the components related to effective leadership. This model is the foundation of a research program designed to examine the relationships among cognitive ability, knowledge, temperament, and problem-solving skills and their prediction of effective Army leadership. In addition to other measures, three open-ended instruments, *Consequences, Alternate Headlines*, and *Military Scenarios*, have been used in this leadership research. The purpose of the present project was to examine and improve the reliability of the scoring systems for these instruments.

Procedure:

A review of the existing literature provided initial information concerning how the three measures were previously scored in ARI's leadership research program, and interviews with research staff provided their perspective of the strengths and weaknesses of these scoring systems. This information was used to make recommendations for modifications to the scoring systems. To evaluate these modifications, responses were randomly selected from a sample that had been previously scored using the scoring systems initially developed for the leadership research program. Six individuals were trained to score these responses using the modified scoring systems. Three individuals rated each response. Descriptive statistics were computed for each instrument's individual scales, as well as for composite scores. Reliability analyses were conducted for four data sets which were created for each instrument. The validity of the instruments was also evaluated by examining the relationship between scores on the three instruments and scores on other related measures. These analyses were used to make final recommendations concerning the scoring of these instruments.

Findings:

Using the modified scoring systems, the reliability estimates for the three modified instruments were consistently strong and showed an improvement over those generated with the original scoring system. This improvement was particularly strong for the *Military Scenarios* and *Alternate Headlines* instruments. The reliability estimates for the measures were quite consistent and strong with three scorers, but the estimates calculated using two scorers had more variability depending on the specific scorers included in the calculation. Furthermore, interrater agreement indices were significant for nearly all *Alternate Headlines* and *Military Scenarios* ratings (interrater agreement indices were not possible for the *Consequences* instrument).

Validity estimates provided evidence that the Demonstration scores were moderately to highly correlated with conceptually similar scores from the Archival data set. Though the Archival scores were more highly correlated with external measures, this apparent advantage over the Demonstration scores was largely reduced when correlations that partialed out the influence of rank were computed. Unlike the Demonstration scorers, the Archival data set scorers knew the rank of respondents, and this could have influenced their ratings.

Despite the overall success of the modified scoring systems, the *Alternate Headlines* Presentation scale requires further modification. The scores generated using this scale were restricted in range because most scorers failed to use the entire scale. This consequently impacted the scale's reliability. As a result, an alternate presentation scale is recommended.

Utilization of Findings:

The modifications made to the scoring systems successfully improved each instrument's reliability. The modified scoring systems are recommended for use in scoring data that has been collected from Academy cadets at West Point and for future uses of these instruments.

SCORING SYSTEM IMPROVEMENTS TO THREE LEADERSHIP PREDICTORS

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Scoring System Improvements to Three Leadership Predictors

Introduction

The U.S. Army Research Institute for Behavioral and Social Sciences (ARI) sponsored a multiple-study leadership research effort to develop and test a model of organizational leadership. Forming the foundation for this research program was a model developed by Mumford and his colleagues (Mumford, Zaccaro, Harding, Fleishman, & Reiter-Palmon, 1993) that defines organizational leadership as "discretionary problem solving in ill-defined domains" (p. vii). Their leadership model uses cognitive and temperament variables to predict organizational leadership.

Mumford et al. conducted two studies to test the problem solving leadership model, one using Army officers and the other using civilian managers (MRI, 1995). ARI researchers attempted a partial replication of the Mumford et al. findings using data collected from another sample of Army officers (Tremble, Kane, & Stewart, 1997). ARI has also collected data on West Point cadets with the intention of conducting a longitudinal research study to examine the hypothesized leadership model.

These studies have used both standard and newly-developed open-ended instruments to tap cognitive and problem solving capabilities. These instruments present research participants with a scenario or other type of stem which prompts them to generate or construct open-ended responses. Scoring rules are then applied to derive scores on these open-ended measures.

Purpose

The purpose of this effort was to improve the reliability of the scoring systems for three open-ended instruments that have been used in the ARI problem solving leadership research program. In the process of addressing reliability concerns, there was also considerable attention given to improving the construct validity of the scoring schemes. The three instruments are Consequences, Alternate Headlines, and Military Scenarios. Consequences has been used as a standardized measure of creative thinking (Guilford & Guilford, 1980). The second measure, Alternate Headlines, taps creativity and has also been used as a measure of writing skill. The third instrument, Military Scenarios, was developed specifically for this leadership research program to measure how well individuals define and analyze problems.

Approach

The basic methodology for the present study was to propose changes to the scoring strategies for the three instruments and demonstrate whether these changes improved upon the original scoring systems by re-scoring responses collected in the initial model validation study (MRI, 1995). Project staff began by reviewing the studies conducted as part of the problem solving leadership research effort and conducting interviews with researchers who had participated in these studies. Based on this information, recommendations were made regarding

modifications to the original scoring systems. A demonstration study was designed and implemented to compare the modified scoring systems to the original systems by statistically analyzing a sample of ratings using both scoring systems. In addition, feedback was collected from scorers regarding the ease with which the new scales were used.

Organization of the Report

This report is organized as follows. The next section describes the research that has been conducted as part of the ARI problem solving leadership research effort and reports on the results of interviews with researchers involved in that work. The following section describes the scoring system modifications that were recommended for the present study. The design of the demonstration study plan, scorer training, and the procedures used to collect ratings on the instruments are outlined in the section after that. This is followed by a description of the demonstration study results. Final recommendations for further use and scoring of the target measures are presented in the last section of the report.

Background on the Research Program

To help assure that scoring system recommendations made in the present project were consistent with the goals of the Mumford et al. leadership model (1993), project staff reviewed this model and the validation research associated with it. This helped provide an understanding of what the instruments were originally intended to measure, how the instruments performed statistically in this research, and how the instruments correlated with other research variables of interest. Interviews with individuals who had served as scorers in the model validation studies were helpful for understanding some of the problems they experienced in using the scoring systems devised by Mumford et al.

Problem Solving Leadership Model Research

Mumford et al. (1993) developed an executive leadership model that defined leadership as "discretionary social problem solving in ill-defined domains" (p. 9). Their model specifies a taxonomy of 13 Leadership Behavior Dimensions organized into four superordinate dimensions (information search and structuring, information use in problem solving, managing personnel resources, and managing material resources). The Leadership Behavior Dimensions encompass sets of tasks normally associated with leadership positions. Mumford et al. also hypothesized a taxonomy of 65 leadership knowledge, skills, abilities, and personality constructs (KSAPs). The KSAPs were organized into four dimensions (cognitive generating factors, personality, values and motives, and embedded appraisal and implementation skills) and 11 subdimensions.

Alternate Headlines was used as a measure of crystallized cognitive skills (those associated with writing skill) and the Consequences instrument was used as a measure of creativity. Both crystallized cognitive skills and creativity are two of the 11 KSAP subdimensions proposed by the Mumford et al. model. It is unclear whether Military Scenarios

was intended as a measure of solution construction skills, one of the 65 KSAPs proposed by the model, or as a measure of a problem solving construct that appears later in the model.

Mumford and his colleagues conducted studies using military and civilian samples to validate their leadership model. The "Officer study" sampled over 1800 O1 (2nd Lieutenant) to O6 (Colonel) Army officers. The results of this study were reported in a briefing by the Management Research Institute (MRI; 1995). The Officer study showed preliminary supporting evidence for the leadership model, particularly the contribution of the complex problem solving skills to leader effectiveness. Interrater reliability estimates for the scales associated with the three target instruments ranged from a high of .82 (Consequences) to a low of .57 (Alternate Headlines).

These same researchers also collected data from 543 civilians in a study they referred to as the "Civilian study." Data were collected on all three instruments in the Officer study, but a lack of time prohibited the collection of *Alternate Headlines* responses in the Civilian study. The results of the Civilian study have not been formally reported.

In an effort to replicate findings in the Mumford et al. Officer study, Tremble, Kane, and Stewart (1997) tested a part of the leadership model using a sample of officers from eight Army posts. This research provided limited support for the leadership model.

Longitudinal data have been collected from cadets at West Point, and the plan at the start of this project was to score these cadet responses using the scoring systems derived from the present study. At the time of this writing, however, plans for collecting additional data from cadets and following these individuals at key points in their military careers have been suspended.

Interviews

Interviews were conducted with researchers who scored the instruments in these previous studies. The researchers described the difficulties they had using the instrument scoring scales and concerns they had about the instruments. Researchers participating in the Civilian study reported that scorer training had been relatively unstructured. It had primarily consisted of a general discussion about what the scales meant and practice scoring a few responses. The researchers expressed some concern that their ratings were overly subjective and that as a group their interpretation and understanding of the scoring scales was not uniform. The interviews highlighted the need for a thorough, standardized scorer training workshop to provide instructions for using the scoring scales.

The interviews also verified the need to revise the existing scoring scales. Although the scales used for the leadership research were developed to tap multiple dimensions of leadership ability, the scorers indicated that they believed that several of the existing scales were redundant. For example, *Military Scenarios* was designed with as many as eight scales that could be used to

rate responses; however, scorers felt that there were at best two dimensions retrievable from the data, and that several of the dimensions were potentially providing redundant information (e.g., "quality" was really a global score including all other scores).

Recommended Changes

Based on the literature review and interviews, recommendations were developed regarding modifications to the three open-ended instruments, *Consequences*, *Alternate Headlines*, and *Military Scenarios*. The recommendations focused on scoring and administration of the three instruments. In the following section, scoring system recommendations specific to each instrument are presented. Administrative issues that apply to all three instruments follow these recommendations. Because the plan was to use the instruments in a longitudinal research effort that had already began, only cosmetic changes to the instruments themselves were considered.

Scoring System Modifications

A copy of each instrument is provided in Appendix A. Described below is a review of the scales proposed by original authors (where applicable), scales that were used during the leadership research studies, and recommendations regarding modifications to the scales.

Consequences

The Consequences measure developed by Guilford and Guilford (1980) presents five hypothetical situations with an open-ended response format so that examinees can report possible consequences of each situation (see Appendix A). The original scoring system is rooted theoretically in the Structure-of-Intellect model (Guilford & Hoepfner, 1966) and provides a standardized measure of creativity. The Guilford and Guilford scoring system results in two separate scores, Originality and Ideational Fluency. The Originality score is the sum of the acceptable, remote responses. The Ideational Fluency score is calculated as the sum of the acceptable, obvious responses. Responses are considered remote to the extent to which they are novel and imaginative and to the extent that they differ from the material presented in the problem. Obvious responses are consequences that directly result from the situation presented. The scoring scheme used in the leadership research studies, however, differed substantially from that created by Guilford and Guilford.

A total of eight Consequence scales were developed and used in the ARI leadership studies. However, all eight scales were used in only one data collection, the Officer study. The eight dimensions were Quality, Originality, Realism, Time Span, Negative Outcome Sensitivity, Positive Outcome Sensitivity, Complexity, and Degree of Abstraction. In the Civilian study, ratings were completed only on the Quality, Originality, and Realism scales. Regardless of how many of the Consequence scales were rated, a measure of creative thinking capacity was

calculated by averaging the ratings of quality and originality across scorers. Table 1 shows the Quality, Originality, and Realism scales that were rated in all of the leadership research studies.

HumRRO recommended a return to the Guilford and Guilford (1980) scoring system. Using this scoring method, Originality and Ideational Fluency scores are based on the number of obvious and remote responses generated, not upon an overall rating of the consequences presented for the situation. In addition, the development of the Guilford and Guilford scoring system was based on a clear theoretical framework and has been supported and validated by prior research.

Table 1

Quality:	Originality:	Realism:
How coherent, meaningful, and logical are the consequences with respect to the questions being asked? 1. Low quality 2. Below average quality 3. Average quality 4. Above average quality 5. High quality	To what degree are the consequences novel and imaginative? To what extent do they differ from the material presented or state more than what is obviously apparent from the problem? 1. Low originality 2. Below average originality 3. Average originality 4. Above average originality 5. High originality	How realistic and pragmatic are the consequences and would they occur in the real world? 1. None are realistic 2. A few are realistic 3. Half are realistic 4. Most are realistic 5. All are realistic

It became apparent that further clarification was required to define the difference between obvious and remote responses. Researchers discussed the Guilford and Guilford (1980) definition of obvious responses - those responses directly related to the presented consequence situation. This suggested (although not explicitly defined in the scorer manual) that a remote response is at least a step removed from the situation, not a direct result. For example, "If the world was covered by water" an obvious, direct result would be that everyone would have to learn to swim; while a remote response would be an indirect result, for instance, that swim instructors would cash in (because they get more work because everyone must learn how to swim). This elaboration was not intended to be a deviation from the Guilford and Guilford scoring, but rather a clarification of the original definition of remote responses. Note that a remote response, given this definition, may or may not be a response commonly offered by examinees.

Revisions were made to the remote/obvious categorization scheme provided in the original instrument scorer manual (Guilford & Guilford, 1980). The categorization scheme is a tool to help scorers determine whether a response should be considered remote or obvious. After reviewing current instrument responses, modifications were made to the original categorization scheme to make it relevant to the sample being scored and more user friendly. Upon reviewing the existing categorization scheme, many of the categorized examples were never mentioned in the sample of responses and they seemed to be unlikely responses. For example, it seemed unlikely that the following remote responses would ever be mentioned as consequences to the

problem "what if everyone lost the ability to read and write." Thus, these examples were eliminated from the categorization scheme:

- no formal theater
- more graphite available
- increased use of semaphore.

Many of the examples that were added to the categorization scheme were sports related. Sports were important to the sample, and responses often included some reference to sports activities. Several typical sample responses were added in the categorization scheme.

Several responses were switched to the other category. For instance, one response to "what if the world was covered with water," was "there would be increased research on ways of living in the water." Due to the emphasis on indirect versus direct responses, this sample response was switched from remote to obvious. The changes to the rating guide and the scorer training lessened the subjectivity of the ratings, especially since scorers could often find nearly exact matches included in the categorization scheme.

It was also recommended that a two minute time limit be placed on each item. These time constraints were originally proposed by Guilford and Guilford (1980). However, they were not used in the Officer or Civilian administration procedures in which respondents were given a 10 minute time limit to respond to all five questions (or eight minutes to respond to four items in the Civilian study). It was also recommended that an evaluation be conducted to consider the impact of dropping Item 5, the "what if no one had use of their arms and hands" problem. The concern was that this situation might be viewed as insensitive to the capabilities of physically impaired individuals.

Alternate Headlines

The Alternate Headlines measure presents 10 headlines (see Appendix A). The examinee is instructed to rewrite the headline to retain the original meaning using different words. In the ARI leadership research, each item was rated on Planning, Generation, and Revision. Then, one rating was made for the overall quality and one rating for the overall originality of each examinee's set of 10 headline responses. Presented in Table 2 are the scale definitions that were used when making ratings. The Planning, Generation, and Revision dimensions are components of writing ability identified by Hayes and Flower (1986). The ratings for each of these dimensions were averaged into three overall dimension ratings. Subsequently, the five ratings were combined into two composite measures. The first composite score, Writing Skill, was the average of the Quality, Planning, and Revision ratings. The second composite score, Creative Writing Capacity, was an average of the Originality and Generation ratings.

Since Alternate Headlines was originally intended to assess crystallized cognitive skills, HumRRO recommended maintaining separation of the writing skill and creativity concepts.

Thus, three scales were developed to measure Meaning, Presentation, and Creativity. The modified scales are presented in Table 3. Note that the modified Meaning scale taps a similar construct as the original Planning scale. In addition, the modified Presentation scale is similar to the original Generation scale, focusing on the degree to which the headline is well-written.

Table 2. Original Alternate Headlines Scales

Planning:

Does the rewrite replicate the key point made in the headline? Is inherent understanding of the meaning of the headline reflected in the rewrite?

- 1. Rewrite does not reflect the meaning of the original
- 2. Rewrite somewhat reflects the meaning of the original
- 3. Rewrite adequately reflects the meaning of the original
- 4. Rewrite clearly reflects the meaning of the original
- 5. Rewrite very clearly reflects the meaning of the original

Generation:

Is the rewrite concise/presented in a headline format? Does the rewrite use words from the original headline?

- 1. Rewrite is poorly written; uses many words from the original headline.
- 2. Rewrite is not well written; uses some words from the original headline.
- Rewrite is well-written/headline format; uses few words from the original headline.
- Rewrite is concise/effective headline format; uses very few words from the original headline.
- Rewrite is very concise/highly effective headline format; uses no words from the original headline.

Revision:

Is the rewrite an effective/better restatement conveying the original meaning of the headline in an equally concise format?

- 1. Rewrite does no improve on either content or style
- 2. Rewrite somewhat improves on both content and style
- 3. Rewrite improves on both content and style
- 4. Rewrite substantially improves on both content and style
- 5. Rewrite greatly improves on both content and style

Overall Quality:

The extent to which the rewrite reflects coherence and logic with regard to comprehension of the original headline.

- 1. Low quality
- 2. Below average quality
- 3. Average quality
- 4. Above average quality
- 5. High quality

Overall Originality:

The extent to which the rewrite is imaginative and unexpected. The degree of extrapolation from the original statement.

- 1. Low originality
- 2. Below average originality
- 3. Average originality
- 4. Above average originality
- 5. High originality

Meaning and Presentation were combined to form the Writing Skill score, and the Creativity scale represented originality/creativity. It is likely that the instrument is a better measure of creativity than writing skill, per se, since there is little opportunity for examinees to demonstrate the writing processes discussed by Hayes and Flower (1986).

Table 3. Modified Alternate Headlines Scales

Meaning:

The extent to which the rewritten headline preserves the inherent meaning of the original headline.

- 0. Blank
- 1. Rewrite does not reflect meaning of the original
- 2. Rewrite partially reflects meaning of original
- 3. Rewrite reflects meaning of original

Presentation:

The extent to which the rewritten headline is well-written (e.g., concise, grammatically correct)

- 1. Rewrite presentation is poor
- 2. Rewrite presentation is mediocre
- 3. Rewrite presentation is average
- 4. Rewrite presentation is better than average
- 5. Rewrite presentation is much better than average

Creativity:

The extent to which the rewritten headline is imaginative (e.g., catchy, amusing, emotional), uses words that are different from the original headline, and reflects extrapolation from the original meaning.

- Rewrite shows no imagination and relies mostly on words from the original
- 3. Rewrite shows some novelty and does not over-rely on words from the original
- 5. Rewrite is highly imaginative and most words are different from original

Military Scenarios

Military Scenarios was created specifically for the ARI problem solving leadership research studies. It presents two situations and asks the candidate to answer three questions about each. Eight scales were developed to tap different aspects of problem solving. The eight scales are Short versus Long Term Implications, Attention to Restriction, Nature of Goals - Self, Nature of Goals - Organization, Quality, Objectivity, Number of Alternatives, and Originality, and are described below (Table 4). Ratings from Short versus Long Term Implications, Attention to Restriction, Nature of Goals - Self, and Nature of Goals - Organization were combined to yield a Solution Construction score.

In the Civilian Study, a slightly altered scenario was presented to the civilian examinees. Ratings were made on only four of the scales, Short versus Long Term Implications, Attention to Restriction, Quality, and Originality. An average of the four ratings was used as a Solution Construction measure.

As previously mentioned, it was not clear what part of the leadership model *Military Scenarios* was intended to assess (i.e., one of the 65 KSAPs or a problem solving construct that appears later in the model). Moreover, it appeared that the instrument was not yielding the type of information desired. This was in part because examinees were not really asked to do anything other than repeat back the information provided in the scenarios. This made it difficult to capture any notion of originality or elaboration of the problem because the concepts were vague (making them difficult to operationalize and harder to score) and most responses reviewed did not go beyond the problems as they were presented in the scenario.

A single 7-point scale was developed to measure Problem Construction (Table 5). The Problem Construction score taps the degree to which the examinee effectively frames the overall problem by (a) identifying all the contributing factors that were implied by the scenario description, (b) describing the elements associated with the contributing factors, (c) demonstrating a problem solving perspective by discussing specifically how these factors and factor elements bear on the problem, and (d) identifying and discussing contributing factors that were not specifically identified in the scenario. Although there was some initial concern about

measuring a multidimensional construct with a single scale, it was determined that the 7-point scale would provide an adequate index of the constructs of interest whereas two scales would yield insufficient score variability. Together, the elements of the scale assess the breadth (comprehensiveness) and depth of an examinee's response. Responses to the three questions posed for each scenario were evaluated as a single overall response.

Table 4. Original Military Scenario Scales

Short vs. Long Term Implications: Time span of the goals suggested by the problem/s mentioned. Is the focus on solving mostly the problems at hand (short term goals), or is the focus on issues that might arise as a result of the problem and/or solution or might have caused the problem to begin with (long term implications). 1. Very short term 2. Short term 3. Short and long term 4. Long term 5. Very long term Attention to Restriction: Problem restatement or information requested is attentive to different restrictions in the problem. 1. Does not attend to any restrictions 2. Does not attend to most restrictions 3. Attends to some of the restrictions 4. Attends to many of the restrictions 5. Attends to all the restrictions		Originality: Problem restatement or information requested is unique and novel. Extrapolation from the stimulus context, the degree the problem restatement or information goes beyond the rote. 1. Low 2. Below average 3. Average 4. Above average 5. High	Quality: Problem restatement or information source is viable for the problem presented. Degree of coherence and logic in problem restatement or information requested. 1. Low quality 2. Below average quality 3. Average quality 4. Above average quality 5. High quality
Nature of Goal - Self Goals focus on one's self, by restating the problem in such a way as to increase the gain or avoid harm to person in question. 1. Not at all self-oriented 2. Slightly self-oriented 3. Self-oriented 4. Fairly self-oriented 5. Very self-oriented	Nature of Goals - Org Goals focus on "broader" organizational issues, taking into account multiple constituencies. The problem stated in way to increase broader org. gain. 1. Not at all org-oriented 2. Slightly org-oriented 3. Org-oriented 4. Fairly org-oriented 5. Very org-oriented	Number of Alternatives The number of different ways the problem was restated 1. 1-2 2. 3-4 3. 5-6 4. 7-8 5. 9+	Objectivity: Problem restatement is attentive to and uses actual facts and key information presented in the problem situation. 1. Not at all objective 2. Slightly objective 3. Objective 4. Very objective 5. Extremely objective

We believe the test could be made appreciably more useful with more substantial revisions to the scenarios and the questions posed to examinees. Given the longitudinal nature of the planned leadership research program, however, it was considered preferable that the test's stimulus materials remain essentially unchanged.

Table 5. Modified Military Scenario Scale

Problem Construction:

The degree to which the overall problem is effectively framed by (a) identifying all the contributing factors that were implied by the scenario description, (b) describing the elements associated with the contributing factors, (c) demonstrating a problem solving perspective by discussing specifically how these factors and factor elements bear on the problem, and (d) identifying and discussing contributing factors that were not specifically identified in the scenario.

- 1 Response focuses on some of the considerations explicitly cited in the scenario description without detailing elements of those consideration.
- Response identifies all the key considerations explicitly cited in the scenario description, without discussing the relevance of those considerations or identifies a relevant consideration not cited in the scenario.
- Response identifies all the key considerations explicitly cited in the scenario description and provides an explicit discussion of how these considerations relate to the solving of the problem or identifies considerations not cited in the scenario.
- Response identifies all the key considerations explicitly cited in the scenario description, as well as considerations not cited in the scenario and provides an explicit discussion of how these considerations relate to the solving of the problem.

Administrative Modifications

The following modifications are recommended for the administrative procedures for all three instruments.

Test Administration

Only minor changes to the test administration procedures/instruments are recommended. We suggest altering the timing procedures for both the *Alternate Headlines* and *Consequences* tests. In addition, consideration was given to the issue of whether examinees should be told that they would be rated on originality/creativity. Though it was not possible to gather information regarding this issue with the current study (since the responses were from a previous data collection), low variance and validity of the Creativity scores might indicate that examinees should be informed that they will be scored on creativity. Such a change should not be made, however, in the middle of a longitudinal research program.

Scoring Process

Previous research used combined ratings from three scorers to derive scores on the instruments. One purpose of the Demonstration study was to help determine whether three scorers are necessary or whether two scorers would be sufficient for future scoring efforts. To do

this, reliability estimates calculated with three scorers were compared to two-scorer reliability estimates.

Demonstration Plan Procedures

The scale modifications were evaluated using data collected as part of the original Officer study. Specifically, 300 officers in the original study were randomly selected. Their responses to the three instruments and the scores originally assigned in the Officer study were retrieved. Multiple scorers applied the modified scoring systems to the responses. These new (Demonstration) scores were then statistically compared to the original (Archival) scores in terms of descriptive characteristics, reliability, validity, and scorers' reports about ease of use.

The Mumford et al. Officer study was selected as the source for the sample responses because it was the original study that developed and used the instruments of interest, making it the most appropriate baseline for evaluating changes to those instruments or associated scoring procedures (MRI, 1995). Moreover, it was a military sample and data were available on all the instruments. Overall composite and instrument scores from this Archival data set were provided and comparisons were made between the data sets based on score distribution characteristics, reliability estimates reported in the literature, and validity indices. Archival data were not available for individual scorers so interrater reliability estimates could not be re-computed.

The Demonstration plan will be reviewed in the following sections: overview of the demonstration plan design, scorer training, collection of scores and scorer feedback, and data analysis.

Plan Design

The sample of responses used in the Demonstration study is summarized in Table 6. Note that the six officer ranks were combined into three major subsamples of 100 examinees each, for a total of 300 examinees. Note also that each of the examinees in the lower four ranks had responses on all three instruments. *Military Scenarios* data were not available for the O6 examinees and for almost one-half (45%) of the O5 examinees.

Table 6. Sample of Data Responses

Rank	Sample Size	Analysis Sample (Consequences & Alt. Headlines	Analysis Sample (Military Scenarios)
O1 (2nd LT)	50	100 (O1+O2)	100 (O1+O2)
O2 (1st LT)	50		
O3 (CPT)	50	100 (O3+O4)	100 (O3+O4)
O4 (MAJ)	50		
O5 (LTC)	71	100 (O5+O6)	39 (O5+O6)
O6 (COL)	29		
Total	300	300	239

To minimize the scoring burden for individual scorers while maximizing the information provided, examinee responses in the Demonstration sample were divided into eight sets that were distributed among six scorers for scoring. First, the responses were divided into two halves, each with responses from 150 examinees on each of the three instruments (there were fewer responses for *Military Scenarios*). The first half of the analysis sample was divided in a manner that yielded two sets. These were labeled CAM 1 and CAM 2 because they included all three instruments (*Consequences, Alternate Headlines*, and *Military Scenarios*). The second half of the analysis sample was divided in a manner that yielded six sets. The letter name associated with each set indicates the instrument included in the set (e.g., C1 and C2 included *Consequences* instruments). In summary, the analysis sample was divided into eight sets as illustrated in Table 7 below.

Table 7. Division of Analysis Sample

Response Set (8 total)	Measures Scored	# of Responses
CAM 1	All 3 measures	75 (60 Mil. Scenarios)
CAM 2	All 3 measures	75 (60 Mil. Scenarios)
C1 and C2	Consequences	75 each set
A1 and A2	Alternate Headlines	75 each set
M1 and M2	Military Scenarios	60 each set

Six individuals (two Ph.D. level psychologists and four graduate students) were trained to score responses from the demonstration sample using the modified scoring schemes. The eight analysis sample response sets described above were distributed among the six scorers as shown in the table below. Each scorer rated half the responses (about 150 Consequences and Alternate Headlines and 120 Military Scenarios).

Table 8. Analysis Response Sets

Table 6. Thiarysis response see					
Scorer 1	Scorer 2	Scorer 3	Scorer 4	Scorer 5	Scorer 6
C1	C2	C2	C1	C2	C1
A2	A1	A1	Al	A2	A2
M1	M2	M1	M2	M1	M2
CAM1	CAM1	CAM1	CAM2	CAM2	CAM2

Note that the first half of the analysis sample (Sets CAM1 and CAM2) was rated in a way that minimized variability due to differences in scorers and examinees. That is, a given set of responses was rated by the same three scorers. The second half (Sets C1/C2, A1/A2, and M1/M2) of the sample was rated in a way that maximized variance due to scorers and examinees.

Scorer Training

The six scorers participated in a one-day training session. (Note that two of the six scorers previously served as scorers in earlier validation research.) The training manual is provided in Appendix B. This manual reflects modifications that have been made since training was conducted.

The training included a description of the research program in general, and a discussion of how the ratings would be analyzed and used. It was believed that scorers who have an understanding of how their data will be used will be in a better position to provide valid ratings. Following this introduction to the research study, scorers were trained on each of the instruments. This included a review of the scoring guides and a description of the modified scales for each instrument. For each of the instruments, five responses from the first five officer ranks included in the sample were selected prior to training (too few O6 responses were available to use during training.) These responses were scored prior to training by three individuals familiar with the project and were used for scoring practice during training. The five prescored responses are provided in Appendix C for each of the instruments. In addition to providing the ratings assigned to these instruments, a detailed breakdown is provided for the Consequences responses.

Scorers were trained for approximately two hours on each of the three instruments. For each of the instruments, training followed very similar formats as outlined above. Segments of training that differed for each instrument are described below.

Consequences. During training for Consequences, scorers were instructed on how to identify unacceptable and acceptable responses and how to differentiate between obvious and remote responses among the acceptable responses. Scorers were also instructed to treat duplicate responses (i.e., multiple responses covering essentially the same consequence) as one response. Trainers then reviewed several pre-scored responses. Group discussion facilitated the practice scoring process, allowing scorers to hear different perspectives as to what constitutes an obvious and remote response. This discussion resulted in the shifting of several example responses from obvious to remote, and it was decided that if one original response and one remote response were grouped together as duplicates, scorers should classify the response as remote. (Note that the training materials in Appendix B reflect changes made during training.)

Following a discussion of the obvious and remote scales, scorers rated two example responses as a group. Then, two more example responses were rated individually and discussed as a group. Time constraints prevented additional practice scoring. Nonetheless, the scorers expressed confidence in their ability to accurately score the *Consequences* instrument.

Alternate Headlines. Training on Alternate Headlines explained how to rate each headline using the three scales. Several questions were raised regarding how to differentiate between the Presentation and Creativity scales. The trainers stressed that the Creativity scale should address the "catchiness" of the response, while the Presentation scale should focus on whether the headline was well-written. Additional questions arose concerning what concepts or ideas were needed to preserve the inherent meaning for the Meaning scale. Trainers and participants went through each of the ten headlines and agreed upon what was required to reflect the fundamental meaning of the headline (these additions are included in the scoring manual provided in Appendix B). Although time constraints again prevented extensive practice scoring, scorers had achieved general consensus when scoring each of the headlines and felt comfortable scoring the instrument.

Military Scenarios. During the training for Military Scenarios, trainers discussed the Problem Construction scale. They defined the explicitly-cited factors for each scenario and clarified the difference between identifying the factors and describing the elements associated with the factors. Furthermore, they explained how to rate responses that identified factors not specifically described in the scenario. One trainee developed a diagram which defined how different types of responses should be scored. This diagram is included in the scoring guide and appears in Appendix B. The discussion of the individually rated responses revealed that all the scorers were confident in their ability to use the Problem Construction scale.

Upon completion of the *Military Scenarios* training, scoring packages were distributed to the scorers. The trainers gave instructions for completing the ratings and addressed final concerns among the scorers.

Collection of Scores and Scorer Feedback

Scorers independently rated responses in the assigned packages. They were allowed to score the instruments at their own pace over a period of four weeks. Scorers were not required to rate the responses in any particular order.

The reaction of scorers to the scoring systems constituted part of the information by which the systems were evaluated. Scorers completed a feedback form after they had completed all of the ratings (see Appendix D). The feedback form contained open-ended questions that examined the scorers' experiences with each of the three instruments in addition to their reaction to the entire scoring experience.

Data Analysis

Data Base Development

As scorers completed their ratings, they faxed them to HumRRO. Data were entered into a spreadsheet format and data cleaning was conducted. Complete descriptive, reliability, and validity analyses were conducted using the Demonstration study ratings. As mentioned, only total scores (not scores assigned by individual scorers) from the Archival data were available for analysis. The data available from the Archival study were the overall dimension scores and scores on external variables. Since Archival data were not available to complete reliability analyses, previously reported reliability estimates were used for comparison purposes.

Data Cleaning

Data were thoroughly examined to ensure that data sets were complete. Out of range data were adjusted by referring back to the original scoring sheets to identify if an error was made in entering the data. In all cases, the out of range data were errors of transcription and were corrected. Data were also checked to ensure that each response had been rated three times. In one instance, a scorer failed to rate a response, resulting in the response having ratings for only two scorers. This response was eliminated from the data set to ensure complete data on all instruments.

Several rules were developed to deal with missing data. If an examinee did not complete the instrument, he or she received a score of zero for each incomplete item on the instrument. On the other hand, if a respondent provided a sarcastic or irrelevant answer, the response was

defined as missing and was not considered in the calculation of the composite scores. This proved to be an infrequent occurrence and consequently did not significantly impact the statistical analyses.

Score Distribution Characteristics

Descriptive statistics were computed for the individual scales and for the composite scores. These statistics provided a basic way to compare ratings from the Demonstration and Archival data. It also provided information about the level of variance in each of the scales.

Score Reliability

Interrater reliability estimates were computed for all basic and composite scores in the demonstration sample. These estimates (intraclass correlations) reflect the average intercorrelation between scores produced by each of the three scorers who rated the response. Exact interrater agreement was examined for the basic scores using a method proposed by Lawlis and Lu (1972).

Internal consistency reliability estimates were computed for the Alternate Headlines scores and Military Scenarios, though the latter instrument has only two items. Consequences is a speeded test with the scores based on the total number of responses developed, so internal consistency is not an appropriate measure of reliability for this measure. Although Alternate Headlines is also a timed test, nearly every examinee completed the test and thus, it can be treated as a power test and assessed for degree of internal consistency.

Reliability estimates for the Demonstration data were computed independently for four data sets for each instrument. The four data sets represented the different ways that the responses for each instrument were grouped. For example, the four data sets for *Alternate Headlines* were CAM1, CAM2, A1 and A2 (data sets 1 through 4 respectively). These same four data sets were rated by four different sets of three scorers. Thus, the reliability estimates for each set of responses had to be calculated separately. An overall reliability index for the entire sample (on each instrument) was not feasible since different scorers scored the different data sets.

It was anticipated that these separate analyses would show upper and lower bounds of reliability for the new scoring system. The CAM1 and CAM2 data sets were anticipated to be the higher bound of reliability and the other data sets were projected as the lower bound of reliability. The reliability analyses were also conducted on scores that were calculated using the input of two, rather than three scorers. The goal of these analyses was to determine the extent to which reliability suffered when the number of scorers was decreased.

A special concern with regard to the *Consequences* measure was that the "no use of arms or hands" situation, portrayed by one of the five *Consequences* items, may be insensitive and therefore inappropriate for this type of measure. Accordingly, analyses were conducted to

determine the effects on reliability (and validity) when data from this item were excluded from the composite scores. Analyses were also conducted to examine the impact on the reliability of *Alternate Headlines* when the number of items was reduced from ten to five.

Validity Analyses

While it was not possible to administer additional measures that might have been useful for evaluating the construct validity of the new scores, there were a number of analyses that were performed to evaluate their meaningfulness and sensibility. The major strategy for evaluating the meaningfulness of the various scores was to consider an intercorrelation matrix that included scores (from Demonstration and Archival data) on the three target instruments and scores on other available measures that were expected to be related to the constructs assessed via these instruments. The other scores used for this purpose included rank, verbal reasoning, leader achievement, and a measure of complex problem solving skills.

Demonstration Plan Results

It was difficult to directly compare results from the Demonstration data set to the Archival data because the modifications to the scales resulted in their providing considerably different measures. More specifically, there are fewer new scales than old, so only a portion of the old scales generated in the Archival data set are comparable to the new scales. Moreover, reliability estimates for the Archival scores are only available at the composite score level. Therefore, the composite scores that were conceptually similar across the Demonstration and Archival scales were compared in terms of their statistical performance. Each type of score was compared in terms of score distribution characteristics, reliability estimates, and validity evidence. Following a presentation of the statistical information collected on each instrument, feedback gathered from the scorers is reviewed.

Derivation of Composite Scores

Analyses were conducted on the data to derive composite scores for each of the three instruments. Note that "composite" scores in this discussion refer to scores that were used in subsequent analyses, as opposed to "basic" scores which reflect the scoring scales used by the scorers. Two composites were calculated for the *Consequences* instrument. "Ideational Fluency" was the average of the total obvious scores across all five items. "Creativity" was the average of the total remote scores across all five items.

The three basic scores for *Alternate Headlines* were combined to yield two composite scores. The first composite, "Writing Skill," was computed by summing the average of the meaning items and the average of the presentation items. The second composite, "Creativity," was the average across the creativity items.

The *Military Scenarios* instrument contained one composite score, "Problem Construction," which was the average score across the two scenarios.

Score Distribution Characteristics

Table 9 shows the means and standard deviations of comparable Archival and Demonstration data set scores. Note that the sample size of the Demonstration and Archival data sets was about 300, except for *Military Scenarios* which was 239. As mentioned previously, there were fewer higher ranking officers who completed the *Military Scenario* instrument.

Table 9. Instrument Descriptive Statistics

Variable Score	Sample Size	Mean	Std. Dev.	Range of Reliability (3-scorers)	Range of Reliability (2-scorers)
Demonstration data sets					
Alt. Headlines: Creativity	300	2.69	.52	.8992	.8091
Alt. Headlines: Writing Skill	300	5.05	.46	.7890	.6490
Conseq: Ideational Fluency	301	1.74	.64	.8292	.6792
Conseq: Creativity	301	1.91	.76	.8694	.7793
Mil. Scen: Problem Construction	239	3.09	.79	.8590	.7291
Archival data set					
Alt. Headlines: Creativity	300	2.52	.40	.82, .57	
Alt. Headlines: Writing Skill	300	2.28	.35	.68	
Consequences: Originality	301	2.79	.46	.82	
Consequences: Quality	301	2.64	.47	NA¹	
Mil. Scen: Solution Construction	239	3.01	.53	.67, .79	

The Writing Skill score in the Demonstration data set was the sum of two scales, Presentation and Meaning. The mean for Writing Skill was higher than the other variables, however, the standard deviation remains the lowest of all the measures in the Demonstration data set. Considering the standard deviation descriptive information for Presentation and Meaning (since it is a 3-point scale) in Appendix E, it appears that the standard deviation for Writing Skill may be a function of the relatively low standard deviation of the Presentation scale.

¹Reliability estimates for the *Consequences* "Quality" scale could not be located.

Score Reliability

Interrater Reliability

Table 9 also provides reliability estimates for the Demonstration and Archival data set scores. The individual data sets are described in terms of a range of reliability scores². For each instrument, Demonstration data sets 1 and 2 represent ratings of the CAM1 and CAM2 data sets. Recall that these data sets were expected to have reduced variability associated with scorers and examinees. Data sets 3 and 4, for each instrument, represent ratings for the C1/C2, A1/A2, and M1/M2 data sets, which were expected to have greater variability associated with scorers and examinees. Complete results for each data set are presented in Appendix E. The individual data set scores did not show the expected differences in variability.

With regard to the scores in the Archival data set and the Demonstration data sets that were conceptually comparable (e.g., the old and new Creativity scores from *Alternate Headlines*), the reliability estimates for the modified scores (Demonstration data set) were consistently stronger, showing an improvement over the Archival scores. The whole range of reliability estimates for every Demonstration data set score was higher than the associated scores' reliability estimates from the Archival data. Interrater reliability estimates for all data sets are provided in Appendix E.

The largest increase in reliability (from Archival data to Demonstration data) occurred for *Military Scenarios* and *Alternate Headlines* (Writing Skill) scores, even though Writing Skill includes the lowest reliability estimates relative to the other Demonstration scale composites. As discussed above, the standard deviation for the Writing Skill score was surprisingly low. It is likely that the attenuated standard deviation for Writing Skill impacted its reliability estimates as well.

Also included in Table 9 are reliability estimates for the Demonstration data set using two scorers rather than three. The two-rater reliability estimates were calculated using all possible combinations of two scorers, and the range of scores across all four data sets are presented. While the range of reliability estimates for the two-scorers overlapped to a good degree with the three-rater estimates, the range of scores for two-scorers included lower reliability estimates and was much more variable. This indicated that the specific combination of two-scorers greatly impacted the resulting reliability estimate.

Interrater reliability analyses were also conducted to determine the impact of dropping Item 5, "What would be the results if no one could use their arms or hands?" on the reliability of the Consequences instrument. Table 10 shows the reliability estimates for both composite scores

²Reliability estimates reported for the Archival data set were drawn from Tremble et al. (1997) and the Cognitive and Temperament Predictors of Executive Ability: Principles for Developing Leadership Capacity, a presentation by MRI and George Mason Center for Behavioral and Cognitive Studies (1995).

for the original length *Consequence* measure and the shortened measure, with Item 5 eliminated. The impact of eliminating Item 5 was greater on the Ideational Fluency scale than on the Creativity scale. The decrease in reliability on the Ideational Fluency scale was not so extreme, however, as to eliminate the shortened scale from consideration. Furthermore, for the Creativity Scale, the reliability remained the same in data set 4 and actually increased in data set 1 when Item 5 was dropped.

Table 10. Reliability of Shortened Consequences Measure

	Ideational Fluency	y - Obvious Scale	Creativity - Remote Scale		
Data set number	Original length	Elim. #5	Original length	Elim. #5	
1	.83	.78	.86	.88	
2	.87	.84	.92	.91	
3	.82	.77	.92	.91	
4	.92	.89	.94	.94	

Table 11 shows the impact on reliability estimates for *Alternate Headlines* when the number of items in the scale was reduced from 10 to 5 items. The first 5 items were retained to comprise the shortened scale. The change in reliability for the Writing Skill scale ranged from decreasing by .14 to increasing by .01. The reliability for the Creativity scale remained fairly constant for the shortened scale for data sets 1, 2, and 3; however, the reliability dropped by .09 for data set 4.

Table 11. Reliability of Shortened Alternate Headlines Measure

Writing Skill Creativity							
Data set number	Original length Elim. 5 items		Original length	Elim. 5 items			
1	.78	.64	.89	.89			
2	.81	.82	.90	.87			
3	.90	.85	.92	.91			
4	.87	.86	.91	.82			

Interrater Agreement

Lawlis and Lu's chi-square analysis (1972) was used to calculate interrater agreement. This technique allows the researcher to compute interrater agreement according to a predetermined criterion. The level of agreement is computed by specifying the number of items

being rated, the number of observed agreements and disagreements, the number of raters, the number of points on the scale, and the probability of k judges achieving agreement by chance. Significant results provide evidence that any observed agreement is not due to chance.

The interrater agreement indices for Alternate Headlines and Military Scenarios are presented in Appendix F. Indices of agreement for Consequences were not possible using the Lawlis and Lu methodology since this index estimates the level of agreement when scorers make judgments based on a scoring scale and Consequences scores were based on frequency counts. The index of agreement was significant for nearly all ratings for 3-scorers (and 2-scorers) for Alternate Headlines and Military Scenarios. Because almost all scales and items showed significant levels of agreement between scorers, there was no evidence that one or more of the scales was difficult to use or introduced greater subjectivity into the ratings.

Internal Consistency Reliability

Appendix G shows coefficient alpha estimates for each Alternate Headlines scale, overall and with each item removed from the scale. The overall coefficient alphas range (across the four Demonstration data sets) from .68 to .81 for the Meaning scale, .60 to .67 for the Presentation scale, and .84 to .89 for the Creativity scale. Again, it is only the Presentation scale that has lower than desired reliability. However, estimates calculated excluding individual items did not suggest that improvements could be made by eliminating outlier items.

Internal consistency for the *Military Scenarios* measure was estimated by the correlation between the two scenarios included in the instrument. This correlation was .45, indicating a moderate relationship between the two items. Given that this internal consistency estimate is based on only two items, .45 does not seem to be unreasonable.

Score Validity

Table 12 is a correlation matrix that describes the relationships among comparable scores within and between the Demonstration and Archival data sets and a set of external variables. In addition to scores on *Alternate Headlines*, *Consequences*, and *Military Scenarios*, the original Officer study (the source responses scored in both the Demonstration and Archival data sets) included data on several other variables. Among these were several variables that theoretically should correlate with scores on the target measures. These external variables were rank, verbal reasoning, leader achievement, and selection of solution components. Rank and leader achievement are indicators of leader effectiveness. Verbal reasoning, measured by a subtest of the Employee Aptitude Survey (EAS), is a measure of cognitive capabilities (Tremble et al., 1997). Selection of solution components is a measure of complex problem solving skills developed by Mumford et al. (1993).

Table 12: Variable Correlation Matrix

Variable	1	2	3	4	5	6	7	8	9	10	11	12	13
Demonstration													
1 AH-Creat													
2 AH-Wri Ski	-23**												
3 Csq-Idea Fl	04	02											
4 Csq-Creat	20**	01	15*										
5 MS-ProCon	16*	16*	09	31**									
Archival													
6 AH-Create	58**	18**	05	21**	21**								
7 AH-Wr Sk	-16**	70**	-004	11	21**	48**							
8 Csq-Orig	14	11*	29**	61**	41**	40**	27**						
9 Csq-Qual	12*	16**	31**	58**	44**	33**	27**	88**					
10 MS-SolCon	07	19**	12	25**	82**	26**	28**	51**	51**				
External Vars													
11 Verbal Rea	27**	25**	12	18**	11	31**	23**	25**	19**	08			
12 Leader Ach	-02	14*	04	15**	34**	20**	27**	42**	44**	42**	07		
13 Rank	00	22**	10	16**	38**	26**	33**	53**	57**	47**	10*	78**	
14 SelSol	02	-01	-04	21**	20**	10	03	25**	24**	19**	06	27**	21

Note. * = p < .05; ** p < .01 (two-tailed).

Consequences

The Consequences Ideational Fluency scale was moderately correlated (r=.31) with the Archival Consequences Quality score. It was not related to verbal reasoning or any of the other external variables. The Consequences Creativity scale was more highly correlated (r=.61) with its most conceptually comparable score in the Archival data set, Consequences Originality. Interestingly, the Demonstration Creativity score was also more highly correlated with the Archival Quality score (r=.58) than the more conceptually equivalent Ideational Fluency score. The Creativity score was also more highly correlated with the external variables than was the Ideational Fluency score. It was particularly highly correlated with the problem solving measure. Both of the Demonstration Consequences scores, however, showed lower correlations with the external variables than the Archival scores.

To further examine the impact of removing the "arms and hands" item from the *Consequences* measure, correlations were recomputed using *Consequences* scores that were based only on the other four items. For the most part, the correlations remained essentially the same, deviating by only one- or two-hundredths of a point. In a few cases, the correlations actually increased with the removal of the item.

Alternate Headlines

The Demonstration Alternate Headlines Creativity score was reasonably correlated with the Archival Alternate Headlines Originality score (r=.58). The Demonstration Alternate Headlines Writing Skill score, however, was even more strongly correlated with the Archival Writing Skill score (r=.70). Both scores were correlated with verbal reasoning (r=.27 and .25, respectively). Indeed, the Writing Skill score was significantly correlated with all the external variables except for Selection of Solution Components. However, Creativity was not correlated with any external variables. Except for the correlation with verbal reasoning, all the correlations between the Alternate Headlines scores and the external variables are higher for the Archival scores than the Demonstration scores.

Military Scenarios

The Problem Construction scale for the *Military Scenarios* instrument (Demonstration data set) was highly correlated (r=.82) with the Archival *Military Scenarios* composite Solution Construction score. Both scores significantly correlated to leader achievement, rank, and Selection Solution, with the former two correlations somewhat higher for the Archival score compared to the Demonstration score. Neither the Demonstration or the Archival *Military Scenarios* score was correlated with verbal reasoning.

Creativity Measures

Creativity is a construct that both *Alternate Headlines* and *Consequences* were intended to assess. Within the Demonstration data set, the *Alternate Headlines* Creativity scale correlated significantly, though not strongly, with the *Consequences* Creativity scale (r=.20). There was a somewhat higher correlation between their counterparts in the Archival data set (r=.40).

The Influence of Rank

The correlations between the external variables and the Archival scales in many cases were stronger than the external variables with the Demonstration scales. This might suggest that, despite improved reliability, the Demonstration scales have lower predictive validity than the Archival scales. One likely contributor to the differences between the correlations was a difference in the Archival and Demonstration study methodologies. Aside from the modifications to the instrument scoring schemes in the Demonstration study, the scoring processes used in each study also differed. Specifically, scorers in the Archival study were not

blind to examinee rank, whereas scorers in the Demonstration study were. This may have confounded the Archival scale ratings, thus, inflating the correlations between the instrument scores, rank, and leader achievement (which was highly correlated with rank).

HumRRO examined this hypothesis by re-computing correlations with the influence of rank partialed out. Table 13 reprints the affected portion of the Table 12 correlation matrix including the partial correlations instead of the simple correlations. Note that the correlations with verbal reasoning are essentially unaffected, presumably because the EAS subtest was objectively scored. Most correlations with the other external variables, both with the Demonstration and the Archival data sets, were reduced. Notably, no scores were significantly correlated with leader achievement when rank was partialed out, and any predictive advantage the Archival Military Scenarios score had over the new score was eliminated.

Table 13: Correlations with Rank Partialed Out

Variable	1	2	3	4	5	6	7	8	9	10	11	12
11 VerbRea	27**	26**	11	17**	12	31**	24**	26**	19**	09		
12 LdrAch	-03	-04	-05	05	08	00	02	-02	02	12	-05	
14 SelSol	02	-05	-06	19**	12	06	-03	17**	15**	10	-02	18

Note. * = p<.05; ** p<.01 (two-tailed).

Scorer Feedback

The individuals who served as scorers during the Demonstration study completed feedback forms describing their experiences using the modified instruments (see Appendix D). They were asked to comment on each of the instruments individually and to provide feedback regarding the training workshop and the scoring process. With regard to general comments, there was a suggestion to provide more thorough training on each individual scale. For instance there was a suggestion to provide a more explicit, detailed explanation and review of what all the anchors on each of the scales mean. This was done to a great extent, but additional time may be integrated in the future to elaborate this section of training. The feedback specific to each of the individual instruments is provided below.

Consequences. The Consequences measure was considered by most scorers to be the easiest instrument to score. The scoring guide, which included a scoring key with examples of how responses should be rated (i.e., remote versus obvious), was viewed as a great help to the scorers. Scorers did recommend including additional discussion during training about what is considered an irrelevant response, how to treat responses that are abstract rather than specific, and what is considered duplicate responding (i.e., a series of similar responses).

Alternate Headlines. The Meaning scale was considered the most objective and easiest scale to use of the three Alternate Headline scales. The Presentation scale, on the other hand, was the most problematic. The Presentation scale was defined as "how concise and grammatically correct is the response?" Scorers reported that the two dimensions, being concise and being grammatically correct, were often at odds with each other. To be grammatically correct and maintain the original headline's meaning often prevented a response from being concise. Thus, the Presentation scale was difficult to rate. In addition, scorers were told to use a rating of 3 as the baseline for responses being grammatically correct. With a rating of 3 indicating an acceptable response in terms of grammar, however, scorers had difficulty conceptualizing what an excellent response would look like. Therefore, scorers indicated that they did not use the whole scale.

Military Scenarios. Most scorers indicated that the multidimensionality of the Problem Construction scale made it difficult to rate the responses. They liked the instructional diagram developed during training because it was helpful in integrating the information to make a rating. Several scorers also noted that the Military Scenario questions are not targeted to elicit the information that is rated by the Problem Construction scale (a problem that was even more severe with the original scoring scales). There was also a suggestion to provide examples of responses that illustrated different ratings, particularly in terms of external considerations related to each scenario.

Recommendations for Modifying Systems

The objective of the current project was to improve the reliability of the *Alternate Headlines*, *Consequences*, and *Military Scenarios* instruments. Given this objective, scoring modifications for each of the instruments were implemented. In order to evaluate the results using the scoring system modifications, results of a Demonstration study were compared to Archival scores based on the original scoring systems used in ARI's leadership research. This section discusses the results of the Demonstration study and provides final recommendations for modifying each instrument.

General

With the exception of the Presentation scale for scoring Alternate Headlines, the Demonstration study supports adoption of the modified scoring systems for all three instruments. The new scores exhibit higher levels of reliability than the old scores. Moreover, the modified scoring systems are considerably simpler than the scoring used in prior Army leadership research, both in terms of the number of dimensions to be rated and the conceptual distinctions among dimensions to be rated. The improvement in the conceptual distinctions among dimensions was gauged based on a comparison of comments made by Archival and Demonstration scorers.

With regard to training, scorers were generally interested in having more time to review the scoring scales and example responses. For example, one suggestion for future training on *Consequences* would be to provide more examples of irrelevant and duplicate responses. Therefore, the training schedule should allow for at least three hours per instrument, compared to the approximately two hours per instrument provided in the Demonstration study. It may also be useful to select additional sample responses (other than those presented in Appendix C) to use in training.

One of the issues considered was whether to tell future examinees that their responses will be rated on creativity. It was suggested that this could favorably affect both score validity and score distribution characteristics. As with the possibility of revising the instruments themselves, however, substantively changing administration conditions was not desired given the planned longitudinal nature of the research program. Moreover, the creativity measures showed reasonable descriptive characteristics during the Demonstration study and the predicted relationships with other measures of creativity and complex problem solving skills were found. Thus, it is recommended that future administration procedures be changed only in the very minor ways suggested earlier in this report (e.g., separately timing the *Consequences* items).

Across all three instruments, ratings that were computed based on two scorers instead of three showed considerable variability in interrater reliability depending on the scorers that were paired. Since the range of two-rater reliability estimates dipped fairly low in some cases, it is recommended that future scoring activities continue to use three scorers.

Consequences

The modified *Consequences* scoring system, which was essentially the same as that originally developed by Guilford and Guilford (1980), exhibited higher reliability estimates than the scoring system developed by MRI (1995). It is also much easier and less time-consuming to score than the system used in the earlier leadership research because it involves counting responses, with minimal judgment about those responses required, whereas the earlier system required subjective ratings on up to eight dimensions. This simpler system, moreover, retains the ability to measure creativity as desired for testing the problem solving leadership model.

Due to sensitivity concerns about Item 5 (i.e., the no use of arms or hands item), the impact of eliminating that item on reliability estimates was examined. The Ideational Fluency scale experienced a slight decrease in reliability across data sets, while the Creativity scale either remained fairly stable or increased across the data sets. There also seemed to be little if any impact on the predictive validity of the shortened measure, as demonstrated by its correlations with external variables. Thus, we recommend that this item be dropped given that there is no great statistical advantage in retaining the item. Dropping the item will avoid the potential of offending examinees and will reduce the scoring burden for this instrument.

Alternate Headlines

The original scoring scales for this instrument were designed to tap writing skill components (i.e., planning, generation, and revision) that would be demonstrated in an essay, but are not likely to manifest themselves in brief headlines. The modified scoring system is an improvement over the original because it is more reliable and tailored more effectively to the instrument itself. The first scale asks whether the examinee has preserved the meaning of the headline (as instructed in the directions), and the other two scales examine grammatical correctness and creativity. The second scale, however, still proved problematic, both in terms of psychometric characteristics (reliability and validity) as well as input from scorers.

Scorers indicated that they had difficulty using the 5-point Presentation scale. Most scorers indicated that they did not use the whole scale range, which resulted in the low standard deviation for the scale. This also impacted the reliability estimates for Writing Skill. Table 14 presents a new version of this scale that is intended to reduce the identified problems.

Table 14. Newly Modified Presentation Scale

Presentation:

The extent to which the rewritten headline is grammatically correct (e.g., agreement of subject and verb) and is written in headline format. Effectively formatted headlines avoid past tense and do not reveal details or extraneous information about the article (e.g., specific names).

- 1. Headline is not grammatically correct AND (uses past tense OR provides extraneous information that makes the headline too long).
- 2. Headline is not grammatically correct OR uses past tense AND provides extraneous information that makes the headline too long.
- 3. Headline is grammatically correct but is written in past tense AND contains extraneous information
- 4. Headline is grammatically correct but is written in past tense OR contains extraneous information
- 5. Headline is grammatically correct, avoids past tense, AND contains only essential information

As illustrated by the new scale, it is recommended that the scale continue to address grammatical issues while also considering the format of the headline. That is, a good headline is concise in addition to avoiding past tense, since a strong headline should reflect the news in the present or future. Although scorers felt that these two dimensions were often at odds with each other, providing concrete scale anchors as shown here should reduce the confusion created by the previous scale. Scorers also indicated that they had difficulty conceptualizing what an excellent response would look like. The new scale defines the combination of grammatical and headline format characteristics required for each possible rating, much like the multidimensional Problem Construction scale used for *Military Scenarios*.

A shortened Alternate Headlines instrument was also examined. The results using only the first five items provide some optimism that the Creativity scale reliability might hold; however, the impact on the Writing Skill scale is more significant. Although it is recommended that all ten items continue to be scored, the impact of scoring fewer items should be revisited once data on the newly modified Presentation scale are available.

Military Scenarios

Although the Problem Construction scale exhibited higher reliability than the comparable composite variable from the Archival data set, scorers continued to be concerned about the multidimensionality of the scale. They found it somewhat difficult to conceptualize both dimensions on the same scale. There was also some concern that the rating of "3" had many different meanings.

Despite concerns about the scale's multidimensionality, it is recommended that the single scale approach be maintained as long as the instrument does not change. Problem Construction, as a construct, is multidimensional, and includes consideration of factors explicitly addressed in the scenario, factors beyond the information provided, and some integration and construction of how the factors relate and impact on one another and the situation. The questions following each scenario fail to prompt examinees to elaborate on the information they consider relevant in the presented situation. Thus, the responses provided often lack variability on the individual dimensions, particularly in terms of the elaboration of important factors that influence the situation. Because of this lack of response variance, attempting to extricate two or more factors from the responses, although desirable in concept, is not feasible. The strategy of using one scale, incorporating all the problem construction dimensions, is recommended as the best method for capturing the response variance that is there to be captured.

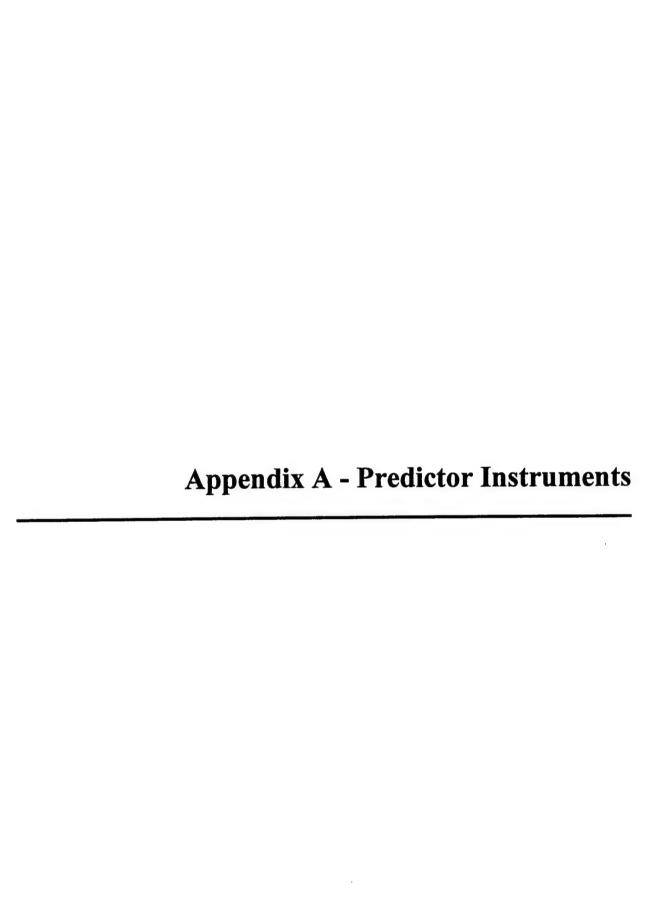
Because of the scale's complexity, however, future training should continue to provide scorers with the diagram that helps them visualize the prospective options. Scorers should be reassured that several different types of responses can get the same rating and that this is not a problem since the scale was designed to be multidimensional. That is, a response lacking breadth or depth will receive a low score. Further, trainers should emphasize that the instrument does not require examinees to elaborate or discuss factors regarding the presented problem. Without changing the instrument itself, some candidates will continue to receive low scores because they are responding specifically to the questions asked, rather than elaborating on the issues as we hope they will. Presumably, this will reduce the validity of the scores, but the problem is not fully correctable with the scoring system alone.

A final comment about the *Military Scenarios* instrument. Despite the difficulty that scorers have had with this instrument, using both the Archival and Demonstration scales, it has consistently shown the highest correlations with external variables. As pointed out above, the major problem inherent in the instrument is that it was developed to measure something more complex than what it actually asks respondents to demonstrate. Examination of the three

questions posed to examinees shows that they are just asked to repeat back what they have read in the scenario. Examinees who choose to go beyond what they have been asked and elaborate upon the scenario presented, may be showing initiative. This initiative, in turn, may be what is related to important external variables. This possibility could be explored in research that compares the current version of the instrument with a version that poses questions that are more in line with the goals of the instrument.

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Consequences

In this test you will be presented five difference questions. For each question, you are to generate as many responses as you can in the time allowed for each question.

Below is an example of the questions in this test. As you can see, the example has four sample responses to get you started. There are also spaces for you to write in your own responses. The five test questions are like the example below.

You will have two minutes to respond to each question. For each question, please start and stop as instructed.

EXAMPLE:

What would be the results if people no longer needed or wanted sleep?

SAMPLE RESPONSES:

Get more work done.

Alarm clocks not necessary.

No need for lullaby song books.

Sleeping pills no longer used.

YOUR RESPONSES:

1		
2		
3		
4		
8		

STOP
PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

QUESTION 1.

What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

a. Everyone will move to the mountain peaks

Responses:

- b. Increased sale of boats
- c. Business failure
- d. Panic

1	LIST AS MANY DIFFERENT CONSEQUENCES AS YOU CAN.		
3 4 5 6 7 8 9 10 11 12 13 14 15	1		
4 5 6 7 8 9 10 11 12 13 14 15 16	2		
4 5 6 7 8 9 10 11 12 13 14 15 16	3		
5 6 7 8 9 10 11 12 13			
6			
7 8 9 10 11 12 13 14 15 16			
8 9 10 11 12 13 14 15 16			
9 10 11 12 13 14 15			
10 11 12 13 14 15 16			
11			
12 13 14 15			
13 14 15	11		
14 15 16	12		
16.	13		
16.	14		
	15		
#	16.		

STOP
PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

What would be the results if suddenly everyone lost the ability to read and write?				
Sample Responses	a. No newspapers or magazinesb. No librariesc. No mail or lettersd. T.V. sales increase			
LIST AS MANY D	DIFFERENT CONSEQUENCES AS YOU CAN.			
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
12				
15.				
1.6				

QUESTION 2.

STOP .
PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

QUESTION 3. What would be the results if human life continued on earth without death? Sample a. Overpopulation Responses b. More old people c. Housing shortage d. No more funerals LIST AS MANY DIFFERENT CONSEQUENCES AS YOU CAN. 11 12 14 15

STOP
PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

16

What would be the results if the force of gravity was suddenly cut in half? Sample a. Jump higher b. More accidents Responses c. Less effort to work d. Easier to lift things LIST AS MANY DIFFERENT CONSEQUENCES AS YOU CAN. 11 14 16_____

QUESTION 4.

STOP PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

What would be the results if no one could use their arms or hands? a. Learn to use feet more Sample b. No need for gloves Responses c. Clothing would be changed d. Couldn't drive cars LIST AS MANY DIFFERENT CONSEQUENCES AS YOU CAN. 11 12 15.....

QUESTION 5.

STOP
PLEASE DO NOT TURN THE PAGE UNTIL INSTRUCTED.

16_____

SSN		
		Δ

ALTERNATIVE HEADLINES

This test provides you with 10 headlines from major newspaper clippings. Please rewrite each headline to say the same thing using different words. Remember, your rewrites should be in the headlines format. Please wait to start until directed to start.

Sample Headline:

FAMILY PET STALKS GUNMAN

Sample Rewrite:

FIDO SAVES THE DAY: ROBBERY THWARTED

You will be allowed 10 minutes for the whole test, which means you have about one minute for each "rewrite." To help you keep track of the time, the test administrator will count off time remaining in two-minute intervals.

1. Headline:

MAN DROWNS IN VAIN EFFORT TO SAVE FIANCEE

Rewrite:

2. Headline:

PLANES COLLIDE OVER OCEAN, KILLING THREE

Rewrite:

3. Headline:

GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH

Rewrite:

4. Headline:

CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND NOT

RETURNING

Rewrite:

5.	Headline:	MORE COMMUTERS ARE TRAVELING ALONE
	Rewrite:	
6.	Headline:	STATE INMATES KEEP RURAL HIGHWAYS CLEAN
	Rewrite:	
7.	Headline:	AUTO BEING CHASED BY POLICE HITS VAN
	Rewrite:	
8.	Headline:	STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE ATTENTION
	Rewrite:	
9.	Headline:	SUMMER PROGRAMS MAKE LEARNING REWARDING
	Rewrite:	
10.	Headline:	RESEARCH TEAM FINDS VACCINE THAT COULD SAVE MILLIONS
	Rewrite:	

SSN_	
	Military Scenarios
Proble	em One
who had indicate threat adequatinto a	You are a corps commander whose forces are tired and shorthanded as a result of several of rugged fighting. A significant number of your troops are inexperienced replacements ave recently been assigned to their units. Although you have been given some intelligence ting that the enemy may be massing troops on your front, you do not consider it a serious due to the overall state of the war. You have assured your superiors that you have attempt to defend your sector, and have resisted suggestions that our forces be folded neighboring command with fresher troops. However, it soon becomes apparent that the vis mounting a major effort.
Questi	ons:
1.	If you were placed in this situation, what would be the most important problem for you to address?
2.	What key pieces of information would you need to solve the problem?

Are there other problems you would have to consider?

3.

Problem Two

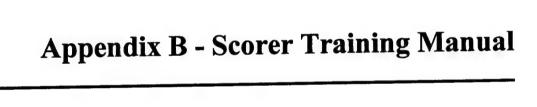
Upon retirement from the military service, you have been appointed head of a large government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military career, which was well publicized in the local press. You view this as being the first step in what you hope will be a long career of appointed or elected government service. However, for this to happen, you must demonstrate that you can be successful in a politically charged civilian environment. In recent years, your agency has not been as effective as it might have been in dealing with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have felt that your predecessor had little influence with the Governor in developing policy in your agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. In addition, budgetary constraints resulting from lower state revenues will affect your efforts to improve your agency's contribution to the state's welfare.

Questions:

1.	If you were placed in this situation, what would be the most important problem for you t	0
	address?	

2. What key pieces of information would you need to solve the problem?

3. Are there other problems you would have to consider?



COGNITIVE MEASURE SCORING DEMONSTRATION PLAN SCORER TRAINING

February 19, 1997

8:00	Review purpose of project & demonstration plan methodology
9:00	Scorer training for Consequences Review scoring system using 5 pre-scored sample responses Rate 2 sample responses as a group Rate 2 sample responses individually, then discuss as a group; repeat if necessary
11:00	Scorer training for Alternative Headlines Review scoring system using 3 pre-scored sample responses Rate 2 sample responses as a group
12:00	Lunch
1:00	Scorer training for Alternative Headlines (Continued) Rate 2 sample responses individually, then discuss as a group; repeat if necessary
2:00	Scorer training for Military Scenarios Review scoring system using 5 pre-scored sample responses Rate 5 sample responses as a group Rate 5 sample responses individually, then discuss as a group; repeat if necessary
4:00	Distribute rating packages (examinee responses, score sheets, feedback forms); review procedures and timelines for returning completed materials

Consequences

Consequences Scoring Process

Each of five different questions will be rated on two dimensions: originality and ideational fluency. Two scores will be generated for analysis.

Originality: The extent to which the consequences are novel and imaginative and the extent to which they differ from the material presented stating more than is obvious in the problem. An original or remote response is indirectly related to the stated problem. The original response is not an obvious or direct result, but requires an additional step in the thought process to arrive at the indirect, secondary consequence of the problem.

Total number of responses that are considered "remote." (Rate the item 0 if the item is blank)

CR Cannot rate the item because responses cannot be taken seriously or is an unacceptable response.

Ideational fluency: The number of obvious, acceptable (relevant, non-duplicate) responses. An obvious response is a direct result of the problem.

Total number of responses that are considered "obvious." (Rate the item 0 if the item is blank)

CR Cannot rate the item because responses cannot be taken seriously or is an unacceptable response.

Consequences Scoring Aid

The following scoring guide outlines responses that can be considered remote and obvious.

CONSEQUENCES SCORING GUIDE

Two scores are computed based on responses to this exercise, ideational fluency and originality. Ideational fluency is a count of the total number of responses that are acceptable and fall into the obvious category. Originality is a count of the total number of responses that are acceptable and fall into the remote category.

Unacceptable Responses

Unacceptable responses, defined as irrelevant responses and duplicate responses, are not included in the scoring of the test.

Irrelevant responses. Irrelevant responses are those that are not germane to the question. A sarcastic response, or a response which indicates that the respondent is not seriously responding to the question would also be considered irrelevant. Caution should be taken in labeling a response as irrelevant since at first glance it may appear irrelevant but with further consideration may turn out to be pertinent, and perhaps a very remote response.

Duplicate responses. A duplicate response may be a repeat of one of the examples, or a rewording of a previously presented idea. When examinees identify a category of responses, (e.g., kinds of schools, or kinds of transportation) and several responses belong to the same category, the set of responses should be counted as one response. For instance, the following would be redundant responses for "What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water..."

More masks sold

More oxygen tanks sold

More snorkels sold

More underwater cameras sold

More swimming attire sold.

Each of these responses is related to the theme of selling swimming/diving gear and thus are considered redundant and counted as one response.

Acceptable Responses

If responses are not irrelevant or duplicate, as described above, they are considered acceptable responses and are included in one of the two test scores.

Ideational Fluency. There is an overall ideational fluency score which is the total number of obvious-acceptable responses. An obvious response is one that indicates a direct, immediate result of the changes suggested in the question, or refers to a commonly associated function. This response may be quite typical and is an *obvious* result of the situation presented.

Originality. An originality score is based on the total number of remote-acceptable responses. Remote responses describe results that are not an obvious, direct result of the situation, but are more distant temporally or geographically, or indicate a specific substitute, a new system, or some other fairly specific way of adjusting to the changed situation.

Scoring guide. Sample obvious and remote responses are provided for each question. The responses are provided in general categories. The scorer is encouraged to compare the responses to the sample to help determine whether responses are obvious or remote. If a response does not appear on the list, the scorer should attempt to relate the given response to those provided. Responses should not be rejected just because they do not appear on the list.

Item 1 - World covered with water		
Remote	Obvious	
	Solutions	
cities built on stilts	people live on boats	
underwater refuges built	food is stored	
build artificial islands	more boats built	
migrate to other planets	everyone learns to swim	
space program really takes off	increased research on ways of living in water	
Physica	l Consequences	
uniform world temperature	loss of homes	
division of nations/states disappear	people drown and otherwise die	
nautical maps at a premium	loss of pets	
new forms of sea life emerge		
Social	Consequences	
decline in morals	businesses/schools shut down	
suicide rate increases	fishing gear sales increase	
religious revival	panic	
no one believes in Bible	bathing suit and scuba gear sales increase	
many people cash in on insurance	killing each other to reach peaks	
sea sickness medication sales increase	mountain real estate increases value	
bath tubs no longer needed	increased water sports	
people work together to be safe on mountain peaks	increase water movie rentals	

Remote	Obvious	
Solutions regarding communication		
signs identified by shape	more radios	
increase in picture book sales	more movies and more TV	
telepathic communication developed	increased use of telephones	
interactive e-mail systems	more oral communication	
Consc	equences in literacy area	
no money	no more books	
no accurate history	no plays or scripts	
more automobile accidents	decrease in communication	
no more illiteracy	no tests	
problems with public transportation	no bedtime books	
directions difficult to follow	no need for pencils or pens	
decline in businesses associated with writing instruments		
	Social Changes	
folklore becomes more popular	no authors or poets	
more leisure time	no school	
intelligence drops	lack of classic literature	
adults and children are equal	no more newspaper/magazines	
crime increases	no more billboards	
fewer jobs		
everything paid for in cash		
race riots		
decrease in demand on lumber		
	Other Changes	
increase in noise pollution		
computer sales drop		

Question 3: No Death				
Remote	Obvious			
Solutions to Ove	Solutions to Overpopulation and Shortages			
more people live on boats	conserve natural resources			
emigrate to other planets	increase in technology			
more skyscrapers	more homes built for the elderly			
increased birth control				
increased research on sea and space communities				
Phy	sical Changes			
more homeless	food shortages			
more jails	shortages of water and other resources			
increase in sales of false teeth	more air pollution			
earth collapses due to environmental stress				
decrease in available land (fights over land; real estate prices increase)				
So	cial Changes			
life would be more boring	no wills			
those now suffering, suffer forever	no life insurance			
more/less crime; murder no longer a crime	larger workforce			
nature of war changes	people would take more risks			
no doctors	social confusion			
increase in procrastination	no more concern about death/disease			
no promotions	no more cemeteries			
wisdom increases; more higher education	no more capital punishment			
time not an important factor	more unemployment			
decrease in morals/ethics				
less sorrow				
greater burden on the young				
social security system falls apart				
more mental illness				
no religion				

Question 4: Gravity cut in half				
Obvious				
Weight Related Effects:				
physical activity easier				
changes in weight				
things/people would weigh half as much				
things float more easily				
steps easier to climb				
greater hang time/easier to dunk				
increase the height of basketball hoop				
basketball players are better				
can throw things farther				
Physical Effects				
orbit/path of the earth would change				
more tidal waves				
tides would change				
people would grow taller				
can't go down a hill as fast				
atmosphere would change				
Miscellaneous				
Newton's law wrong				
physics tests need revision				
hair would be higher				

Item 5 - No use of arm or hands				
Remote	Obvious			
Solutions				
new kinds of shoes required	legs/feet become stronger			
new machines made	people develop their feet to become versatile			
robotics made more useful	mouth used for lifting			
voice activation for machinery	write with feet			
lower push buttons	car controls changed			
door knobs become door pedals	use feet for sign language			
Social Changes				
war/battle changed drastically	no handshakes or salutes or clapping			
fewer thefts	soccer would become most popular sport			
social practices change	can't hug people			
everyone walks like a plebe	less fighting			
no wearing shoes	college football obsolete			
marriage rate down	no surgeons			
styles change, beards, no make-up all in style				
Other Changes				
dentists get more work	manicure salons go out of business			
people have smaller chests larger legs	no rings			
can't test fruit at grocery	can't write with hands			
	no zippers			
	no guns			
1	no boxing			
	some sports no longer possible, bowling, baseball, basketball, volleyball			

Consequences Scale

Scoring

Rating scales for the Consequences test reflect the original dimensions from the Guilford and Guilford scoring system.

Ideational Fluency - total number of obvious-acceptable responses

- responses are a direct, immediate result of presented situation
- responses are commonly associated functions of the presented situation
- responses are typical or obvious results of the presented situation

Originality - total number of remote-acceptable responses

- ✓ novel and imaginative consequences
- state more than is obvious in the problem
- ✓ results are not an obvious, direct result of the presented situation
- results are distant temporally or geographically from presented situation
- results are a specific substitute, or a new system
- results are a specific way of adjusting to the change

Note: Due to the open-ended, subjective nature of this measure, there is no way to identify all potential responses; thus, scoring will remain, to some degree, subjective.

Note: If a responses can be interpreted in two different ways, such that the rating would change (i.e., could be rated as remote or obvious depending on interpretation); or you group two (or more) responses as duplicates, one original and one remote response, classify the response as remote. (Give the respondent the benefit of the more "creative" rating.)

Consequences Scale (continued)

Unacceptable Responses

Unacceptable Responses are defined as irrelevant and/or duplicate responses, and are not included in the scoring of the test.

Irrelevant Responses

- Responses not germane to the presented situation
- Response is so brief that it is uninterpretable and unscoreable
- Sarcastic responses

Note:

Irrelevant responses may appear germane upon a cursory look, but are not related to the situation when considered more closely.

Having said that:

Be careful not to prematurely eliminate acceptable remote responses (thinking they are not germane to the question.)

Duplicate Responses

- Repeats one of the example responses
- Rewording of a previous idea
- Set of responses from a single category of responses

Note:

- Duplicate responses are related by a common theme or idea. To be considered, the responses should be distinct ideas or thoughts.
- Error on the conservative side when combining items as duplicate.
- Always double check for duplication of the examples provided.

Alternate Headlines

Alternate Headlines Scoring Process

Each of the ten headlines will be rated on three scales: meaning, presentation, and creativity. Two scores will be generated for analysis. Writing Skill will be the mean of the raters' mean presentation and meaning ratings. Creativity will be the mean of the raters' mean creativity ratings.

Meaning: The extent to which the rewritten headline preserves the inherent meaning of the original headline.

- 0 Blank
- 1 Rewrite does not reflect meaning of the original
- 2 Rewrite partially reflects meaning of original
- 3 Rewrite reflects meaning of original
- CR Cannot rate because response cannot be taken seriously

If an item is rated "0" or "CR" on Meaning, then do not rate on other two scales. If five or more of the ten items are rated "0" or "CR," then do not score the instrument.

Presentation: The extent to which the rewritten headline is grammatically correct (e.g., agreement of subject and verb) and is written in headline format. Effectively formatted headlines avoid past tense and do not reveal details or extraneous information about the article (e.g., specific names).

- 1 Headline is not grammatically correct AND (uses past tense OR provides extraneous information.
- 2 Headline is not grammatically correct OR uses past tense AND provides extraneous information.
- 3 Headline is grammatically correct but is written in past tense AND provides extraneous information.
- 4 Headline is grammatically correct but is written in past tense OR provides extraneous information.
- 5 Headline is grammatically correct, avoids past tense, AND contains only essential information.

Creativity: The extent to which the rewritten headline is imaginative (e.g., catchy, amusing, emotional), uses words that are different from the original headline, and reflects extrapolation from the original meaning.

- 1 Rewrite shows no imagination and relies mostly on words from the original
- 2
 3 Rewrite shows some novelty and does not over-rely on words from the original
- 4
 5 Rewrite is highly imaginative and most words are different from original

Alternate Headlines (continued)

Changes to scales in Task 1 MFR

- ✓ Meaning scale changed to specify "fundamental" meaning
- Change presentation scale because the original headlines are not of equivalent quality

Meaning Scale

- ✓ Don't penalize for adding information
- ✓ Don't penalize for excluding trivial details (e.g., specifying "rural" highway)

The following are required (or optional) for a high meaning score:

Item 1: Specify a drowning; and that "other" person does not survive. Only need to imply a significant other or loved one.

Item 2: Crash over ocean and number of persons are optional

Item 3: Specify that grandmother survives more than one crash and grandma is in plane crash. Desert is optional.

Item 4: Specify that stealing is during test drive. "Duping" car dealer is optional.

Item 5: Note that alone is different than lonesome.

Item 6: Optional to note state and rural descriptors.

Item 7: Specify a police chase, optional to mention what crashes.

Item 8: Specify correlation between low income and inadequate attention, but optional to mention the study.

Item 9: Specify the learning is rewarding concept, and that programs are during the

Item 10: Optional to mention research team.

Presentation Scale

- Don't score for "catchiness" as this is covered in the creativity scale
- The average score should be about a 3.

Creativity Scale

✓ Might think of this as a "thinking of the audience" scale -- Is respondent showing consideration of the audience by trying to capture their attention or amuse them?

Military Scenarios

Military Scenarios Scoring Process

Each of the two scenarios will be rated on Problem Construction. Ratings will be combined across scenarios and raters to yield a single Problem Construction score.

Problem Construction: The extent to which the examinee effectively frames the overall problem by (a) identifying all the contributing factors that are implied by the scenario description, (b) describing the elements associated with these contributing factors, (c) demonstrating a problem-solving perspective by discussing specifically how these factors and factor elements bear on the problem, and (d) identifying and discussing contributing factors that are not specifically identified in the scenario. Together, these elements assess the breadth (comprehensiveness) and depth of the examinee's response.

- CR Response is not serious and cannot be rated
- 0 Incomplete or blank responses

2

4

6

- Response focuses on some of the considerations explicitly cited in the scenario description without detailing elements of those considerations
- Response identifies all the key considerations explicitly cited in the scenario description, without discussing the relevance those considerations <u>or</u> identifies a relevant consideration not cited in the scenario
- Response identifies all the key considerations explicitly cited in the scenario description and provides an explicit discussion of how these considerations relate to the solving of the problem or identifies considerations not cited in the scenario.
- Response identifies all the key considerations explicitly cited in the scenario description, as well as considerations not cited in the scenario and provides an explicit discussion of how these considerations relate to the solving of the problem

Scenario One Explicitly Cited Considerations: Enemy movements, Troops (tired, short-handed, inexperienced replacements), Support options

Scenario Two Explicitly Cited Considerations: Influence with Governor, Productivity, Morale, Budget

Military Scenarios (continued)

Considerations in scoring Military Scenarios

- Base rating on entirety of response (i.e., to all that is written in response to the 3 questions posed)
- ✓ Focus on the big picture of the breadth and depth of the response
- ✓ If response doesn't cover all explicitly cited considerations, it should not get a rating of higher than 4.
- ✓ Don't be surprised if ratings to Scenario #1 tend to be lower than those in Scenario #2.
- ✓ If response refers to Army terms with which you are unfamiliar, seek clarification.

	Nature of Response Provided				
Assigned Score	Identification of Cited Consideration	Discussion of Cited Consideration	Identification of Outside Consideration	Discussion of Outside Consideration	
1	Some	None	None	None	
2	Some Plus	None	None Or	None	
3	All	None	One	None	
4	All	Some	One Plus Or	None	
5	All	Pretty	Some	None	
6	All	Pretty Full	Some	Some	
7	All	Pretty	Some	Pretty Full	

Appendix C - Prescored Sample Responses

	<u>Page</u>
Alternate Headline Scores	
Sample Alternate Headlines Responses	
Consequences Scores	
Breakdown of Consequences Scores	
Sample Consequences Responses	
Military Scenarios Scores	
Sample Military Scenarios Responses	
Consequences Scores	C-1

Prescored Alternate Headline Responses

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ID# 106	Ь	2	3	2	3	3	4	2	2	3	2
	Σ	2	3	3	2	2	7	3	2	3	3
		Headline 1	Headline 2	Headline 3	Headline 4	Headline 5	Headline 6	Headline 7	Headline 8	Headline 9	Headline 10

SSN	-

ALTERNATE HEADLINES

The following test provides you with 10 headlines from major news clippings. Please reeach headline to say the same thing using different words. Remember, your rewrites shoul in headline format.

Allow yourself one minute for each "rewrite."

Suggested Completion Time: 10 minutes

Sample Headline:

"FAMILY PET STALKS GUNMAN."

Sample Rewrite:

"FIDO SAVES THE DAY: ROBBERY THWARTED."

1. Headline: "MAN DROWNS IN VAIN EFFORT TO SAVE FIANCEE."

Rewrite:

Hero dies swimming to save Figh

2_ Headline: "PLANES COLLIDE OVER OCEAN, KILLING THREE."

REWTICE: "Three Killed in Air crash above Pac

Headline: 3.

"GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH

Rewrite:

Grandma OK After Plane L

Descrt Dust ... AGAIN

Headline:

"CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND

NOT RETURNING."

Rewrite: "TesT NOW- Don't PAY LATER"

I061

5.	Headline:	"MORE COMMUTERS ARE TRAVELING ALONE."
	Rewrite:	Lonesome commuters on the Rise
6.	Headline:	"STATE INMATES KEEP RURAL HIGHWAYS CLEAN." Prisoners Police Public Places
	Rewrite:	Prisoners Police Pagic Traces
7.	Headline:	"AUTO BEING CHASED BY POLICE HITS VAN."
	Rewrite:	Police chase Car into UAN
.8.	Headline:	"STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE ATTENTION."
	Rewrite:	Poor Youth need more help, Stud
		Says.
9.	Headline:	"SUMMER PROGRAMS MAKE LEARNING REWARDING."
	Rewrite:	Summer Studies PAY off.
10.	Headline:	"RESEARCH TEAM FINDS VACCINE THAT COULD SAVE MILLIONS."
	Rewrite:	Millions Will live - New Vaccine Found.

SSN	
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ALTERNATE HEADLINES

The following test provides you with 10 headlines from major news clippings. Please rewrite each headline to say the same thing using different words. Remember, your rewrites should be in headline format.

Allow yourself one minute for each "rewrite."

Suggested Completion Time: 10 minutes

"FAMILY PET STALKS GUNMAN." Sample Headline:

"FIDO SAVES THE DAY: ROBBERY THWARTED." Sample Rewrite:

"MAN DROWNS IN VAIN EFFORT TO SAVE FIANCEE." Headline: 1.

ROBELT BROWN DROWNED TODAY LIMILE ATTEMPTIME Rewrite: HARPER. SHAWN

HIS FIANCE

"PLANES COLLIDE OVER OCEAN, KILLING THREE." Headline: 2_

USAR PELOTS WERE KILLER Rewrite:

CALLINED DURING A TRAINING

ATLANTIC OCEAN NEW NORTHER,

"GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH." 3. Headline:

GRANDMOTHER OF THEE SULVINED HELL FOURTH Rewrite: DESLIT JET CRASH AND VOWED NEWEL TO FLY AGAIN.

"CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND Headline: 4. NOT RETURNING."

CARS DUNISE CAR THIEVES ARE STEALINE Rewrite: DAINES .

"MORE COMMUTERS ARE TRAVELING ALONE." 55. Headline: AGAMET THE NATIONAL DESINE, POOL COMMUTEN Rewrite: ARR TRAVELLA ALOK

"STATE INMATES KEEP RURAL HIGHWAYS CLEAN." Headline: 6-STATE INMANS DO THEIR PART TO HELP Rewrite: fell our ruck pichans clear.

"AUTO BEING CHASED BY POLICE HITS VAN." Headline: *T.* BEING CHASE MAY DEMOUSELD BY AV20 Rewrite: BY POLICE AT HICH SPEEDS

"STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE Headline: 8: ATTENTION." A NATIONAL STUDY FOUND. THE THE LOUGH TEL Rewrite: FORTUILS ISCORE, THE LIES ATTENTION IS GIVEN FO YOURSALE

"SUMMER PROGRAMS MAKE LEARNING REWARDING." 9: Headline: THE GOAL OF A REWALDING LEADING REPERIENCES Rewrite: 15 ATTAINED BY SUMPER PROCESS.

"RESEARCH TEAM FINDS VACCINE THAT COULD SAVE Headline: 10. MILLIONS." MILLIONS OF PEOPLE COULD BE SAILE BY A

Rewrite:

RESEALCH TEAM THAT JUST DEVELOPED A VACCION.

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ALTERNATE HEADLINES

The following test provides you with 10 headlines from major news clippings. Please rewrite each headline to say the same thing using different words. Remember, your rewrites should be in headline format.

Allow yourself one minute for each "rewrite."

Suggested Completion Time: 10 minutes

Sample Headline: "FAMILY PET STALKS GUNMAN."

Sample Rewrite: "FIDO SAVES THE DAY: ROBBERY THWARTED."

1. Headline: "MAN DROWNS IN VAIN EFFORT TO SAVE FIANCEE."

Rewrite: MAN DAUWNS TO SAVE LOVED DAVE

2. Headline: "PLANES COLLIDE OVER OCEAN, KILLING THREE."

REWTICE: APPLIATE COLLISSION KILLS THINEY

3. Headline: "GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH."

REWrite: GRAPHY CLASHES AGAIN

4. Headline: "CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND NOT RETURNING."

Rewrite: THE ULTIMOTE TEST DAIVE

5.	Headline:			AVELING ALONE."
	Rewrite:	TO HELL	WITH	CAILPOILING.

- 6. Headline: "STATE INMATES KEEP RURAL HIGHWAYS CLEAN."

 Rewrite: (S) JICTS CLEAR UP THEIR ACT
- 7: Headline: "AUTO BEING CHASED BY POLICE HITS VAN."

 Rewrite: HOT PUASUIT ETOS 1~ TWI-CAY
- 8. Headline: "STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE
 ATTENTION."

 STUDY SHOWS POUR CIFILDARY

 Rewrite: Receive 1-10260474 ATTENTION
- 9. Headline: "SUMMER PROGRAMS MAKE LEARNING REWARDING."

 Rewrite: SUMMER PROGRAMS MAKE LEARNING REWARDING."
- 10. Headline: "RESEARCH TEAM FINDS VACCINE THAT COULD SAVE.
 MILLIONS."

 Rewrite: VACCIPE CUMPS AID

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00.		_

ALTERNATE HEADLINES

The following test provides you with 10 headlines from major news clippings. Please rewrit each headline to say the same thing using different words. Remember, your rewrites should be in headline format.

Allow yourself one minute for each "rewrite."

Suggested Completion Time: 10 minutes

Sample Headline: "FAMILY PET STALKS GUNMAN."

Sample Rewrite: "FIDO SAVES THE DAY: ROBBERY THWARTED."

1. Headline: "MAN DROWNS IN VAIN EFFORT TO_SAVE FIANCEE."

Rewrite: L' Jonne EFFERS TO SAUS FIANCE & WERE IN UNIN: NE DRAWNED.

2 Headline: "PLANES COLLIDE OVER OCEAN, KILLING THREE."

REWINE S KILLSO IN PLANE COLLISIONS

3: Headline: "GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH."

REWTICE: JET CRUSH IN DESSET: GRANDMA DURUIYES AT

4. Headline: "CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND NOT RETURNING."

REWITE: CAR SELLERS. BEWARG - THISUGS "TEST" CARS

5. Headline: "MORE COMMUTERS ARE TRAVELING ALONE."

REWITE: WHY CAR POOL WOEN MOST COMMUTSRS

DO IT ALONE.

Rewrite:

6. Headline: "STATE INMATES KEEP RURAL HIGHWAYS CLEAN."

Community SERVICE BY INMATES - KEEPING

YTER REACH NIBNUTYS CLEAN.

7. Headline: "AUTO BEING CHASED BY POLICE HITS VAN."

Rewrite: POLTES CHASE PUTO - AUTO COLLIGGS MAD VAN !

8. Headline: "STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE

ATTENTION."

Rewrite: LOW INCOME KIOS RESIDE INTO PURTE A TONTION

DECORDING TO ORSCONT STUDY.

9. Headline: "SUMMER PROGRAMS MAKE LEARNING REWARDING."

REWTICE: LEARNING COM 38 KEWMOING TRADUGH SUMMOR PREDAMIS.

10. Headline: "RESEARCH TEAM FINDS VACCINE THAT COULD SAVE

MILLIONS."

Rewrite: UACCING FOUND THAT COULD SAUS MILLSONS

OF PEOPLS!

ALTERNATE HEADLINES

The following test provides you with 10 headlines from major news clippings. Please rewriteeach headline to say the same thing using different words. Remember, your rewrites should be in headline format.

Allow yourself one minute for each "rewrite."

Suggested Completion-Time: 10 minutes

Sample Headline: "EAMILY PET STALKS GUNMAN."

Sample Rewrite: "FIDO SAVES THE DAY! ROBBERY THWARTED."

12. Headline: "MAN DROWNS IN VAIN EFFORT TO SAVE FIANCEE."

Rewrite Ubby to - Be Drowns For Fiance.

2. Headline: "PLANES COLLIDE OVER OCEAN, KILLING THREE."

Rewritte Three Killed in Place Collision

3: Headline: "GRANDMOTHER SURVIVES ANOTHER DESERT JET CRASH."

Rewrite: "SHE DOES IT ASATAL Gradua swares jet crosh"

4: Headline: "CAR THIEVES ARE DUPING SELLERS BY 'TESTING' AND NOT RETURNING."

Rewrite: FreeTest Drive For Free Cars"

55 Headline "MORE COMMUTERS: ARE TRAVELING ALONE"

Rewrite: Commiters Go 50%.

6. Headline: "STATE INMATES KEEP RURAL HIGHWAYS CLEAN."

Rewrite: Cons Clean Highways

T. Headline: "AUTO BEING CHASED BY POLICE HITS VAN."

Rewrite: CHASED CAR HITS VAN

8L Headline: "STUDY FINDS LOW-INCOME YOUNGSTERS GET INADEQUATE

ATTENTION."

Rewrite: Low Income Tots: Low From Abhabay

9: Headline: "SUMMER PROGRAMS MAKE LEARNING REWARDING."

Herrite: Sommer School for Bether Learning

10. Headline: "RESEARCH: TEAM: FINDS: VACCINE: THAT COULD SAVE

MILLIONS."

Hewrite: Wonder to baccore famil

Prescored Consequences Responses

World Covered Loss of Reading and	Loss	Loss of Reading a	ading a	pu	No Death	eath	Gravity Cut in Half	ut in Half	No Use of Arms or	Arms or
	W Itti	v alcı	WIII	IIIB					Hands	ds
Obvious		Obvious Remote	Obvious	Remote	Obvious	Remote	Obvious	Remote	Obvious	Remote
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3		1	0	3	0	0	-	3	_	0
4		2	4	3	2	0	_	0	0	0
3		2	4	5	4	3	3	3	0	0
3		0	2	9	_	4	-	4	2	0

World Covered With Water

- 1. Remote
- 2. Remote
- 3. Obvious
- 4. Duplicate Response of #1
- 5. Obvious
- 6. Remote

Loss of Reading and Writing

- 1. Obvious
- 2. Obvious
- 3. Remote

No Death

- 1. Remote
- 2. Duplicate Response of #1
- 3. Duplicate Response of #1
- 4. Remote
- 5. Duplicate Response of #4

Gravity Cut in Half

- 1. Remote
- 2. Remote

- 1. Remote
- 2. Remote
- 3. Obvious

World Covered With Water

- 1. Obvious
- 2. Duplicate Response of #1
- 3. Obvious
- 4. Obvious
- 5. Remote

Loss of Reading and Writing

- 1. Cancelled out due to remote duplicate response in #2
- 2. Remote (Cancels out the obvious duplicate response in #1)
- 3. Irrelevant Response
- 4. Remote
- 5. Remote

No Death

- 1. Remote
- 2. Not relevant with the question at hand; irrelevant response
- 3. Not relevant with the question at hand; irrelevant response
- 4. Not relevant with the question at hand; irrelevant response
- 5. Remote

Gravity Cut in Half

- 1. Obvious
- 2. Remote
- 3. Duplicate Response of #2
- 4. Remote
- 5. Remote

- 1. Irrelevant Response
- 2. Obvious
- 3. Duplicate Response of #2
- 4. Irrelevant Response

World Covered With Water

- 1. Irrelevant Response--provided as a sample response
- 2. Remote
- 3. Obvious
- 4. Duplicate Response of #1 (an irrelevant response)
- 5. Obvious
- 6. Duplicate Response of #5
- 7. Duplicate Response of #5
- 8. Remote
- 9. Obvious
- 10. Obvious

Loss of Reading and Writing

- 1. Obvious
- 2. Remote
- 3. Obvious
- 4. Obvious
- 5. Remote
- 6. Obvious
- 7. Remote

No Death

- 1. Irrelevant Response--provided as sample response
- 2. Obvious
- 3. Obvious

Gravity Cut in Half

- 1. Obvious
- 2. Irrelevant Response--Incomplete

World Covered With Water

- 1. Obvious
- 2. Remote
- 3. Duplicate Response of #1
- 4. Remote
- 5. Irrelevant Response--duplicate of sample response
- 6. Obvious
- 7. Obvious

Loss of Reading and Writing

- 1. Remote
- 2. Remote
- 3. Obvious
- 4. Duplicate Response of #3
- 5. Obvious
- 6. Remote
- 7. Obvious
- 8. Obvious
- 9. Remote
- 10. Remote
- 11. Irrelevant Response

No Death

- 1. Obvious
- 2. Obvious
- 3. Irrelevant Response
- 4. Remote
- 5. Obvious
- 6. Remote
- 7. Remote
- 8. Irrelevant Response
- 9. Obvious
- 10. Duplicate Response of #9

Breakdown of Consequences Scores for Respondent 1345 (continued)

Gravity Cut in Half

- 1. Obvious
- 2. Obvious
- 3. Remote
- 4. Obvious
- 5. Duplicate Response of #4
- 6. Remote
- 7. Remote

No Use of Arms or Hands

1. Irrelevant Response

World Covered With Water

- 1. Irrelevant Response--Duplicate of Sample Response
- 2. Obvious
- 3. Duplicate Response of #2
- 4. Irrelevant Response--Duplicate of Sample Response
- 5. Obvious
- 6. Obvious

Loss of Reading and Writing

- 1. Obvious
- 2. Duplicate Response of #1
- 3. Remote
- 4. Remote
- 5. Remote
- 6. Obvious
- 7. Remote
- 8. Irrelevant Response--Braille is a type of reading
- 9. Duplicate Response of #7
- 10. Remote
- 11. Duplicate Response of #10

No Death

- 1. Remote
- 2. Obvious
- 3. Remote
- 4. Remote
- 5. Remote

Gravity Cut in Half

- 1. Obvious
- 2. Cancelled out due to remote duplicate response in #3
- 3. Remote (Cancels out the obvious duplicate response in #2)
- 4. Remote
- 5. Remote
- 6. Remote

Breakdown of Consequences Scores for Respondent 1382 (continued)

- 1. Obvious
- 2. Obvious

What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

a. Everyone will move to mountain peaks

Responses:

- b. Increased sale of boats
- c. Business failure
- d. Panic

Start Time
1. People would prepare to meet their maken
2. Reople would party alot for 3 months
3. Learn to tread water or swim
4. Soul- scarching
4. Soul- searching 5. Research on how to stop the flood T
6. Travel to Space
7
8
9
10
11
12
13
14
15
16
Stop Time

What would be the results if everyone suddenly lost the ability to read and write?

Sample

a. No newspapers or magazines

Responses

b. No libraries

c. No mail or letters

d. T.V. sales increase

Start Time	
1	More talking
2	More watching TV
3	More talking More watching TV languages modified
14	
15	
Stop Time	

What would be the results if human life continued on earth without death?

Sample	
Remons	

- a. Overpopulation
- Responses
- b. More old people
- c. Housing shortage
- d. No more funerals

Start Time	
1	Space travel
2	Space Stations
3	Moon colonies
4	Live on water
5	Luc under water
6	
3	
4	
5	
6	
top Time	

C-23

a. Jump higher

b. More accidents

Sample

Responses

Stop Time _____

What would be the results if the force of gravity was suddenly cut in half?

	c. Less effort to work d. Easier to lift things	
Start Time	•	
1.	Space travel eacien	
2	modification to construction stand	lands
	·	
8		
9		
11		
12		
13		
14		

What would be the results if suddenly no one could use their arms or hands?

Sample

- a. Learn to use feet more
- Responses b. No need for gloves
 - c. Clothing would be changed
 - d. Couldn't drive cars

Start Time		
1	fewer accidents with firea	rm5
2	lealthy bodies - more walking	
3	Transportation would change	but
4	we would still be able to	Hy planes,
5	drive cars trains, etc.	
6		
7		
	•	
12		
13		
14		
15		
6		
Stop Time		

What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

Sampie	
-	

a. Everyone will move to mountain peaks

Responses:

b. Increased sale of boats

c. Business failure

d. Panic

l	MAHY	PEOPLE	W 0 0	LO D	ı K		
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What would be the results if everyone suddenly lost the ability to read and write?

San	npic
~	

a. No newspapers or magazines

Responses

b. No libraries

c. No mail or lettersd. T.V. sales increase

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What would be the results if human life continued on earth without death?

Sample

a. Overpopulation

Responses

- b. More old people
- c. Housing shortage
- d. No more funerais

Start Tim	ne								
1	More	C WANS	TO COM	OUR LIV	WE SPACE	•			
2	FENO	CIDE							
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8									
9									
11			·						
12					•				
14					W				
15									
16									
Stop Time									

5

What would be the results if the force of gravity was suddenly cut in half?

Sample	
_	

- a. Jump higher
- Responses
- b. More accidents
- c. Less effort to work
- d. Easier to lift things

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ca	· ~ ~	. ALS	ABLA	70	THUE	Mak	k Ri	sks,	Med
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What would be the results if suddenly no one could use their arms or hands?

Sample

a. Learn to use feet more

Responses

- b. No need for gioves
- c. Clothing would be changed
- d. Couldn't drive cars

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What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

Sample

a. Everyone will move to mountain peaks

Responses:

b. Increased sale of boats

c. Business failure

d. Panic

Start T	me				
1	PANIC				
2	VIDLEN	ce			
3	People	mo VID 6	70	40U- 707	25
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	BUILOING	NAFTS			
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8	SUICIDE	2			
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Stop Tir					

What would be the results if everyone suddenly lost the ability to read and write?

Sample

a. No newspapers or magazines

Responses

b. No libraries

c. No mail or letters
d. T.V. sales increase

Start Time	-
1. LACK OF WAITTEN COMPUTICATION	_
2. mont thees saved	
3. Less Papel waste	•••
4. I WOULD NOT BE TAKING THIS S.	savey
5. CONFLICT BETHERN PROPLE WHO	SPEAK OFF.
6. People WOILD HAUR TO VERBALLY TER	
T. DOCNERSED VOCKNIMY	· Appli
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Stop Time	

What would be the results if human life continued on earth without death?

Sampie

a. Overpopulation

Responses

- b. More old people
- c. Housing shortage
- d: No more funerals

Start Tir	ne					
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Stop Tim	c	_				

What would be the results if the force of gravity was suddenly cut in half?

Sample

- a. Jump higher
- Responses
- b. More accidents
- c. Less effort to work
- d. Easier to lift things

Start Ti	ime					
1	17 wall	Be	EBSIEA	70	00	741-145
2	ATA (MATT	~0	ULD			***
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What would be the results if suddenly no one could use their arms or hands?

Sample	
D	

- a. Learn to use feet more
- Responses
- b. No need for gloves
- c. Clothing would be changed
- d. Couldn't drive cars

Start Time				
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b. Increased sale of boats

Sample

Responses:

What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

a. Everyone will move to mountain peaks

	c. Business failure
	d. Panic
Sta	rt Time
1	BUILD ENDMONIONES
2_	PROY
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4	241758 5410 065
5	MASS NISTELLIA
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	REAL GETATE PALLA LIONAL DECLINE
13	
16	
Stop	Time

What would be the results if everyone suddenly lost the ability to read and write?

Sampic

a. No newspapers or magazines

Responses

- b. No libraries
- c. No mail or letters
- d. T.V. sales increase

Start Time
1. Communication , 053 LOADS TO DEGENERATE ACTIVITY
2. BUSINESSES IN PROPLISHING WOMEN SUFFER
3. TIDED SALSS LOULD INCREASE
4. " MED CAME SIGHT STULL NERROSS IN DEMOND
5. TELEPHONE WOULD HE USED MORE THON SUBA
6. MILLIAMY APERATIONS NOULO SHIFFER
7. WOULDN'T DS DING THIS SURVEY TITS WAY
8. VERITAL SULLS WOULD BE 11 COMMODITY
9. COLLEGES WILL APOUT TO REPROBARM M &
10. CAMPUTER WARLO WOULD SURESA
11. TIS WOOD : BUTCH SUFFERS
12
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Stop Time

4

What would be the results if human life continued on earth without death?

Sample	

- a. Overpopulation
- Responses
- b. More old people
- c. Housing shortage
- d. No more funerais

Start Time
1. GLOBAL LINESIT
2 /von TO FSED THE WORLD
3. MODICINES
4. Social Society would Broke
5. CLASHPLOYMERT
6. MILLENIUM 13 NT WAND, NO WORKINGS
7. A NOW WORLD DROBE - NO-WORLS OR PLUMONS
8. TNERRAGE IN PROPERTY -
9. NOUSING PROSLEME - NO ALACE TO PUT THEM
10. SPACE PROBLEMS
11
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Stop Time

What would be the results if the force of gravity was suddenly cut in half?

Sampie	
Sample	

- a. Jump higher
- Responses
- b. More accidents
- c. Less effort to work
- d. Easier to lift things

Start Time
1. WELL 38 SUPERPEOPLE
2. I NOVE TO THUK TO A PHYSICS PROFESSOR
3. LESS FREK PAIN
4. 1555 FATIGUE
5. SOLDIERS COULD PARRY MORE & QUIPMANT
6. ITEMS would HAVE TO 136 MODE STULDIER
7. = 75861505 WE WOULD HOUS 5205104
8
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Stop Time

What would be the results if suddenly no one could use their arms or hands?

Sample

a. Learn to use feet more

Responses

- b. No need for gloves
- c. Clothing would be changed
- d. Couldn't drive cars

Start Time	•	
1. Peny		
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Stop Time		

What would be the results if it appeared certain that within three months the entire surface of the earth would be covered with water, except for a few of the highest mountain peaks?

Sampie

a. Everyone will move to mountain peaks

Responses:

b. Increased sale of boats

c. Business failure

d. Panic

Start Time
1. Panc.
2. Cheap beach front property
3. Expensive non property
4. Increased boat salt
5. Army out of bushess
6. Swamp besons big.
7
8
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11.
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Stop Time

What would be the results if everyone suddenly lost the ability to read and write?

a. No newspapers or magazines

Responses

b. No libraries

c. No mail or letters d. T.V. sales increase

Start Time
1. More TV -stehen
2. Maje movies watched
3. Voice compekes etc.
4. Mare time on recommand activities
5. New odration techniques.
6. Mare phone use.
7. Libraras book stores closed
8. Brail becomes a hit.
9. Newspapers clase
10. Less pare production
11. Enresta mousto collames.
12
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Stop Time

What would be the results if human life continued on earth without death?

Sample

a. Overpopulation

Responses

- b. More old people
- c. Housing shortage
- d. No more funerais

Start Time
1. Birth control becomes critical.
2. Not enough food -> famine
4. Come were by borce adults.
5. Unpapulated areas developed
6
7
8
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10.
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12.
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16
Stop Time

What would be the results if the force of gravity was suddenly cut in half?

Sampie	

- a. Jump higher
- Kesponses
- b. More accidents
- c. Less effort to work
- d. Easier to lift things

Start Time
1. Por i tr.D.
2 Machinery Secones more efficients
3. Reduced need for sil gas etc
4. Basketball im height to 20.
5. Takes longer to get in good physical condition 6. Most people de - not enough oxygo chests.
7
8
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16
Stop Time

6

What would be the results if suddenly no one could use their arms or hands?

Sample

a. Learn to use feet more

Responses

b. No need for gloves

c. Clothing would be changed

d. Couldn't drive cars

Start Time
1. Sorcer becomes favorik sport.
1. Sorcer Occomes favorik sport. 2. Many traffic accidety.
3
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Stop Time

Prescored Military Scenarios Responses

ID Number	Scenario 1	Scenario 2
1061	3	5
1138	4	4
1248	3	3
1345	4	3
1382	2	2

S SN:	 _
NC.	

MILITARY SCENARIOS

We are interested in how people approach and solve complicated problems they may encounter. Please read each of the 2 following scenarios carefully. Then answer the questions that follow in the space provided.

Suggested Completion Time: 10 Minutes

SCENARIO #L

You are a corps commander whose forces are tired and short-handed as a result of several weeks of rugged fighting. Assignificant number of your troops are inexperienced replacements who have recently been assigned to their units. Although you have been given some intelligence indicating that the enemy may be massing troops on your front, you do not consider it asserious threat due to the overall state of the war. You have assured your superiors that your have adequate strength to defend your sector, and have resisted suggestions that your forces be folded into a neighboring command with fresher troops. However, it soon becomes apparent that the enemy is mounting a major effort.

Protec	tion or	f my	Force	en emy	affo
		7	.•	, '	-16
				-	
		-			

2) What key pieces of information would you need to solve the problem?

51ze of enemy force

enemy Location

Probable rourse of Action (enemy)

3) Are there other problems you would have to consider?

—need fresh troops

- need experienced / trained troops

- need access to friendly reinforcements

- need rest for some of my units 1061

SCENARIO #2:

Upon retirement from military service you have been appointed head of a large government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military career, which was well publicized in the local press. You view this as being the first step in what you hope will be a long career of appointed or elected government service. However, for this to happen, you must demonstrate that you can be successful in a politically charged civilian environment.

In recent years, your agency has not been as effective as it might have been in dealing with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have felt that your predecessor had little influence with the Governor in developing policy in your agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. In addition, budgetary constraints resulting form lower state revenues will effect your efforts to improve your agency's contribution to the state's weight.

1) If you were placed in this simation: www.would.be the most important problem for you to address?

PEOPLE- Morale & Productivity must come up and my people can make that hoppen, despite budgetary constraints and bad'rep.

2) What key pieces of information would you need to solve the problem?

-why little influence in the past?

- How much # do I need?

- why low productivity & morale

3) Are there other problems you would have to consider?

- Bet to know fovernon and be responsive to

States needs

SSN:_

MILITARY SCENARIOS

We are interested in how people approach and solve complicated problems they may encounter. Please read each of the 2 following scenarios carefully. Then answer the questions that follow in the space provided.

Suggested Completion: Time: 10 Minutes

SCENARIO #1:

You are a corps commander whose forces are tired and short-handed as a result of several weeks of rugged fighting. A significant number of your troops are inexperienced replacements who have recently been assigned to their units. Although you have been given some intelligence indicating that the enemy may be massing troops on your front, you do not consider it asserious threat due to the overall state of the war. You have assured your superiors that you have adequate strength to defend your sector, and have resisted suggestions that your forces be folded into a neighboring command with fresher troops. However, it soon becomes apparent that the enemy is mounting a major effort.

I WOULD WAST TO PRESERVE AS HOW FIGHTING	-
FORCE AS POSSIBLE TO FILM ANOTHER DAY	
PORCE PS POSSIBLE	·:
To the problem?	
That key pieces of information would you need to solve the problem?	
That key pieces of information would you need to solve the problem?	21 T
INTRUMENTAL OF BENY	
STATUS OF CLOSE AIR SUPPORT	97.
INTRUMENTAL OF BENY	
STATUS OF CLOSE AIR SUPPORT	n 7
STATUS OF CLOSE AIR SUPPORT RELIFICING UNITE STATUS ? AURILABILITY.	**************************************
STATUS OF CLOSE AIR SUPPORT	

SCENARIO:#2

Upone retirement from military services you have been appointed head of as large-government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military camer, which was well-publicized in the local press. You view this as being the first step in what you hope will be a long career of appointed on elected governments ervices. However, for this to happen; you must demonstrate that you can be successful in a politically charged civilian environment.

Incremental operations within the state have fell that your predecessor had little influence with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have fell that your predecessor had little influence with the Governor in developing policy imyour agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. In addition; budgetary constraints resulting form lower state revenues will effect your efforts to improve your agency's contribution to the state's welfare.

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Yes						. •			74.

2] What key pieces of information would you need to solve the problem?

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WOLAT	THEY-	رمىدم	Assist	சு			
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3) Are there other problems you would have to consider?

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	ABILITY					"	
	GOVENN					CT:	-12

SSN:		 	

MILITARY SCENARIOS

We are interested in how people approach and solve complicated problems they may encounter. Please read each of the 2 following scenarios carefully. Then answer the questions that follow in the space provided.

Suggested Completion Time: 10 Minutes

SCENARIO #1.

You are a corps commander whose forces are tired and short-handed as a result of several weeks of rugged fighting. A significant number of your troops are inexperienced replacements who have recently been assigned to their units. Although you have been given some intelligence indicating that the enemy may be massing troops on your front, you do not consider it assertious threat due to the overall state of the war. You have assured your superiors that your have adequate strength to defend your sector, and have resisted suggestions that your forces be folded into a neighboring command with fresher troops: However, it soon becomes apparent that the enemy is mounting a major effort.

1) If you were placed in this situation, what would be the most important problem for you to address?

PROPORTION MY TRUSPS FOR AN

2) What key pieces of information would you need to solve the problem?

TIME AVAILABLE, SPECIFIC WEAKLESTS

IN my DEFENSES, POSSIBILITY OF

ATTACKING THE ENEMY BEFORE HE ATTACKS

MR.

3) Are there other problems you would have to consider?

WHAT I TOLD MY SUPPLIENTS,

SCENARIO #2:

Upon retirement from military service you have been appointed head of a large government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military career, which was well publicized in the local press. You view this as being the first step in what you hope will be a long career of appointed or elected government service. However, for this to happen, you must demonstrate that you can be successful in a politically charged civilian environment.

In recent years, your agency has not been as effective as it might have been in dealing with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have felt that your predecessor had little influence with the Governor in developing policy in your agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. In addition, budgetary constraints resulting form lower state revenues will effect your efforts to improve your agency's contribution to the state's welfare.

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pavou (T	, ,		-			
Are there other p	mhlems von s	would have t	o consider	2		
P	7105	would make t	o consider	•		

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MILITARY SCENARIOS

We are interested in how people approach and solve complicated problems they may encounter. Please read each of the 2 following scenarios carefully. Then answer the questions that follow in the space provided.

Suggested Completion Time: 10 Minutes

SCENARIO #1

You are a corps commander whose forces are tired and short-handed as a result of several weeks of rugged fighting. A significant number of your troops are inexperienced replacements who have recently been assigned to their units. Although you have been given some intelligence indicating that the enemy may be massing troops on your front, you do not consider it a serious threat due to the overall state of the war. You have assured your superiors that your have adequate strength to defend your sector, and have resisted suggestions that your forces be folded into a neighboring command with fresher troops. However, it soon becomes apparent that the enemy is mounting a major effort.

1) If you were placed in this situation, what would be the most important problem for you to address?

- DO I F DE WITH & THER FOREST THEK?

LEGET 3 COURSES OF ACTION FOR MY DECISION ON THE PROBLEM.

2) What key pieces of information would you need to solve the problem?

5-2 INTELLIGENCE LADATE

3) Are there other problems you would have to consider?

SOLDIERS EXPERIENCE LEUBL THAT AREN'T INEXPERIENCED

SCENARIO #27

Upon retirement from military service you have been appointed head of a large government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military career, which was well publicized in the local press. You view this as being the first step in what you hope will be a long career of appointed or elected government service. However, for this to happen, you must demonstrate that you can be successful in a politically charged civilian environment.

In recent years, your agency has not been as effective as it might have been including with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have felt that your predecessor had little influence with the Governor in developing policy in your agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. In a willion, budgetary constraints resulting form lower state revenues will effect your efforts to improve your agency's contribution to the state's welfare.

				-
1)	If you were placed in	this simation.	what would be the most impe	ortant problems for you
	toraddress?	a		-45

TO DETGRAIN	FECTIVE WAY TO	O GET my	request teach	one Trock
in the sec		1 march 1 may 1 ma	a de la companie	
The second second			The state of the s	7

71	1775 - A 1		c • c	1.1		1 at -	
2)	What Kev i	DIECES O	of information	would you	i need to	soive inc	: problem:
-,							P

<u> </u>	13 (1)		T DOLLCY			
LINNT	WEAR	THE	OPERATION,	PROCEOURS	BOFORD THE	DECLINE.

3) Are there other problems you would have to consider?

RELATIONSHIP	CITH	GOVERNOR 8	OFFICIALS	

SSN:	
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MILITARY SCENARIOS

We are interested in how people approach and solve complicated problems they may encounter. Please read each of the 2 following scenarios carefully. Then answer the questions that follow in the space provided.

Suggested Completion Time: 10 Minutes

SCENARIO #E

You are a corps commander whose forces are tired and short-handed as a result of several weeks of rugged fighting. A significant number of your troops are inexperienced replacements who have recently been assigned to their units. Although you have been given some imelligence indicating that the enemy may be massing troops on your front, you do not consider it asserious threat due to the overall state of the war. You have assured your superiors that you have adequate strength to defend your sector, and have resisted suggestions that your forces be folded into a neighboring command with fresher troops. However, it soon becomes are attent that the enemy is mounting a major effort.

IE you were p	laced in this simarion, what would be the most important problem
- Lete	sire plan
	· · · · · · · · · · · · · · · · · · ·
What key piec	es of information would you need to solve the problem?
- exact	enen chrandh
- March	apply straight
Are there other	r problems you would have to consider?
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SCENARIO #2:

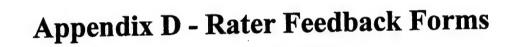
Upon retirement from military service you have been appointed head of a large government agency in your home state. Your appointment came about in part from your success and achievements during a distinguished military career, which was well; oblicized in the local press. You view this as being the first step in what you hope will be a long career of appointed or elected government service. However, for this to happen, you must demonstrate that you can be successful in a politically charged civilian environment.

In recent years, your agency has not been as effective as it might have been in dealing with problems which have now become quite serious and require decisive action. Observers of governmental operations within the state have felt that your predecessor had little influence with the Governor in developing policy in your agency's area of responsibility. As a result of this, the productivity and morale of the employees within your department is very low. Irraddition, budgetary constraints resulting form lower state revenues will effect your efforts to improve your agency's contribution to the state's welfare.

1130	relationship with		
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What key piece	of information would you no	eed to solve the probl	lem?
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Are there other	roblems you would have to o	consider?	
D /	the scenerio, no	onside.	

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you



Consequences

Feedback Form

What problems did you encounter when scoring responses on this measure?
What parts of the measure made it difficult to use? Were you uncertain about whether responses were obvious or remote? Were you uncertain about whether or not responses were relevant? Were you uncertain about whether groups of responses would be considered duplicate?
What parts of the measure made it easy to use?
Would further training in any specific aspect of the measure be helpful for scoring the responses?

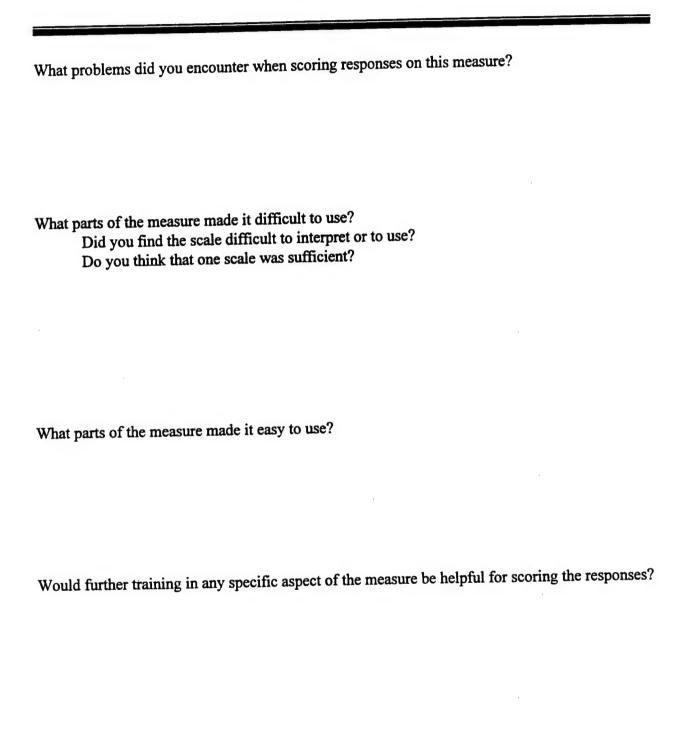
Alternate Headlines

Feedback Form

What problems did you encounter when scoring responses on this measure?
What parts of the measure made it difficult to use? Was any scale (i.e., meaning, presentation, creativity) more confusing or difficult to use? Was it difficult to make three independent ratings using these scales?
What parts of the measure made it easy to use?
Would further training in any specific aspect of the measure be helpful for scoring the responses?

Military Scenarios

Feedback Form



General Feedback Form

Would further training in any specific aspect of the measure be helpful for scoring the responses?
Which scale did you find the easiest to rate? Why?
Which scale had the most variance in the scores (responses)?
Was it difficult to score all of the responses using the same scoring scales? (The responses you scored were drawn from samples that included officers in grades 01 to 06. Did you have to change your perspective or metric to score any of the responses?)

Appendix E - Descriptive Statistics and Interrater Reliability Analysis CONSEQUENCES: BASIC SCORES

Consequences Obvious Responses										
· · · · · · · · · · · · · · · · · · ·	Data	set 1		set 2	Dataset 3		Data			
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.		
Rater 1	2.17	.72	1.79	.65	2.01	.82	1.78	.96		
Rater 2	1.77	.63	1.55	.71	1.83	.63	1.85	.77		
Rater 3	1.68	.64	1.38	.51	1.51	.61	1.61	.77		
Ratel 3	N=			76	N=	75	N=	75		

			March Committee of the Committee of	nsequer ote Resp	S. California i Programa i Angar			
	Data	set 1	Data		Data	set 3	Data	
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	1.70	.68	1.84	.78	1.77	.72	1.84	.98
Rater 2	2.05	.78	2.02	.74	1.99	.92	1.53	.75
Rater 3	1.66	.59	2.26	.92	2.28	.88	1.93	.95
Ratel 3	1.00 N=			76	N=	75	N=	75

	juences nse Reliabilities
Data	set 1
3 Raters	2 Raters
.83	.80
	.67
	.82
Data	set 2
3 Raters	2 Raters
.87	.79
	.86
	.81
Data	iset 3
3 Raters	2 Raters
.82	.71
	.71
	.85
Data	aset 4
3 Raters	2 Raters
.92	.88
	.87
	.92

Consequences Remote Response Reliabilites				
Data	set 1			
3 Raters	2 Raters			
.86	.83			
	.77			
	.82			
Data	set 2			
3 Raters	2 Raters			
.92	.87			
	.90			
	.89			
Data	aset 3			
3 Raters	2 Raters			
.92	.86			
	.87			
	.91			
Dat	aset 4			
3 Raters	2 Raters			
.94	.88			
	.93			
	.91			

ALTERNATE HEADLINES: BASIC SCORES

Scale A: Meaning								
	Dataset 1		Data	set 2	Data	set 3	Data	set 4
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	2.38	.35	2.45	.36	2.23	.46	2.26	.41
Rater 2	2.22	.38	2.21	.38	2.48	.38	2.39	.35
Rater 3	2.43	.30	2.36	.36	2.51	.40	2.35	.41
	N=	75	N=	75	N=	73	N=	73

			Scale I	3: Prese	entation			- 5
	Dataset 1		Dataset 1 Dataset 2		Data	Dataset 3		set 4
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	3.08	.42	2.60	.32	2.50	.31	2.75	.28
Rater 2	3.43	.39	2.90	.26	2.95	.18	2.82	.17
Rater 3	2.82	.23	2.54	.33	2.63	.26	2.59	.33
	N=	75	N=	75	N=	73	N=	73

			Scale	C: Cre	ativity			
	Dataset 1		Dataset 1 Dataset 2		Dataset 3		Dataset 4	
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	2.93	.55	2.72	.54	2.72	.73	2.67	.51
Rater 2	2.82	.66	2.77	.50	2.93	.55	2.75	.47
Rater 3	2.72	.46	2.36	.61	2.65	.52	2.20	.50
	N=	N=75		N=75		73	N=73	

Alternate Headlines Scale A: Meaning	
Dataset 1	0.000
3 Raters	
.93	
Dataset 2	
3 Raters	
.95	
Dataset 3	
3 Raters	
.95	
Dataset 4	1
3 Raters	
.96	

	Alternate Headlines
	Scale B: Presentation
5 3500 30 300	Dataset 1
	3 Raters
	.69
	Dataset 2
	3 Raters
	.63
	Dataset 3
	3 Raters
Г	.57
	Dataset 4
	3 Raters
	.55

Alternate Headlines Scale C: Creativity	
Dataset 1	Section 1
3 Raters	
.89	
Dataset 2	. 4.
3 Raters	7
.90	
Dataset 3	
3 Raters	
.92	_
Dataset 4	-
3 Raters	_
.91	_

ALTERNATE HEADLINES: COMPOSITE SCORES

			Altern	ate Hea	dlines			
				Creativit	y			
	Data	set 1	Data	set 2	Data	set 3	Data	set 4
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	2.93	.55	2.72	.54	2.72	.73	2.67	.51
Rater 2	2.82	.66	2.77	.50	2.93	.55	2.75	.47
Rater 3	2.72	.46	2.36	.61	2.65	.52	2.20	.50
Tatel 5	N=		N=	75	N=	73	N=	73

				ritten Sl				
Dataset 1		Data	set 2	Data	set 3	Dataset 4		
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	5.45	.47	5.04	.51	4.73	.58	5.00	.45
Rater 2	4.64	.57	5.12	.38	5.43	.40	5.21	.39
Rater 3	5.25	.36	4.91	.46	5.15	.56	4.94	.61
Tutol 5	N=		N=	75	N=	73	N=	73

	Headlines Reliabiliti e s
Data	set 1
3 Raters	2 Raters
.89	.89
	.83
	.81
Data	set 2
3 Raters	2 Raters
.90	.88
	.80
	.88
Data	iset 3
3 Raters	2 Raters
.92	.89
-	.86
	.89
Data	aset 4
3 Raters	2 Raters
.91	.91
	.88
	.81

	Headlines Reliabilities
Data	set 1
3 Raters	2 Raters
.78	.75
	.70
	.64
Data	set 2
3 Raters	2 Raters
.81	.71
	.76
	.73
Data	iset 3
3 Raters	2 Raters
.90	.84
	.90
	.84
Data	aset 4
3 Raters	2 Raters
.87	.83
	.80
	.81

MILITARY SCENARIOS: BASIC SCORES

			S	cenario	1			
— Т	Data	set 1	Data		Data	set 3	Data	set 4
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	3.22	.97	2.67	1.20	3.05	1.00	2.84	.86
Rater 2	3.25	1.03	2.93	1.09	3.73	.90	3.10	1.24
Rater 3	3.76	.97	3.08	1.03	2.98	1.03	2.68	1.01
Tutter 5	N=		N=	60	N=	60	N=	:59

	7.0.20 6 .000			Scenario:	2			
79414111 7 MI 14 B 144	Data	set 1	Data	set 2	Data	set 3	Data	set 4
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	3.03	1.08	2.95	1.14	3.06	.94	2.98	1.06
Rater 2	3.17	.95	2.80	1.00	3.61	.98	3.20	1.23
Rater 3	3.76	1.01	2.83	.93	3.08	1.09	2.61	1.00
Autor 5	N=		N=	59	N=	-60	N=	59

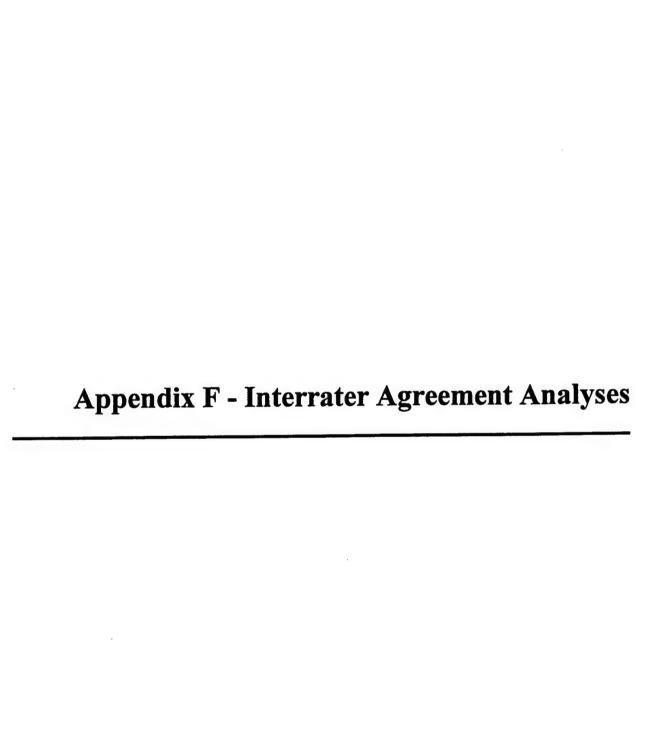
Military Scenarios Scenario 1	
Dataset 1	
3 Raters	
.84	
Dataset 2	
3 Raters	
.87	
Dataset 3	10000
3 Raters	
.78	
Dataset 4	
3 Raters	
.87	

	Military Scenarios Scenario 2
	Dataset 1
	3 Raters
	.82
	Dataset 2
NO. 344, 110	3 Raters
	.85
	Dataset 3
	3 Raters
	.84
	Dataset 4
	3 Raters
	.85

MILITARY SCENARIOS: COMPOSITE SCORES

				ary Scen	narios ction (PC))		
	Dataset 1 Dataset 2 Dataset 3 Dataset 4							
	Mean	S.D.	Mean	S.D.	Mean	S.D.	Mean	S.D.
Rater 1	3.13	.82	2.78	.99	3.06	.77	2.92	.76
Rater 2	3.21	.76	2.84	.83	3.68	.79	3.15	1.10
Rater 3	3.76	.83	2.96	.81	3.03	.81	2.64	.84
	N=	59	N=	60	N=	60	N=	59

	Scenarios abilities
Data	set 1
3 Raters	2 Raters
.85	.72
	.79
	.86
Data	set 2
3 Raters	2 Raters
.90	.87
	.87
	.81
Date	set 3
3 Raters	2 Raters
.87	.82
	.78
	.86
Data	set 4
3 Raters	2 Raters
.90	.78
	.86
	.91



Rater Agreement

Measures of Agreement - Lawlis and Lu						
Alternate Headlines-Item	3-Raters (χ*)	2-Raters (x²)				
1. a) Meaning	110	27				
b) Presentation	55	11				
c) Creativity	55	21				
2. a) Meaning	161	87				
b) Presentation	25	1				
c) Creativity	20	6				
3. a) Meaning	143	55				
b) Presentation	15	.06				
c) Creativity	119	32				
4. a) Meaning	94.64	22				
b) Presentation	25.33	11				
c) Creativity	.11	1				
5. a) Meaning	41	5				
b) Presentation	39	16				
c) Creativity	73	21				
6. a) Meaning	134	38				
b) Presentation	32	16				
c) Creativity	84	39				
7. a) Meaning	41	7				
b) Presentation	64	13				
c) Creativity	39	26				
8. a) Meaning	81	20				
b) Presentation	32	23				
c) Creativity	107	18				
9. a) Meaning	88	18				
b) Presentation	95	26				

Measures of Agreement - Lawlis and Lu					
Alternate Headlines-Item	3-Raters (χ²)	2-Raters (χ²)			
c) Creativity	161	29			
10. a) Meaning	143	51			
b) Presentation	39	13			
c) Creativity	11	8			
Military Scenarios - Item	3-Rater (χ*)	2-Rater (χ^{ϵ})			
Scenario 1	151	41			
Scenario 2	59	57			

Note: χ^2 test > 6.635 (df = 1) is significant to the .01 level Shaded blocks represent non-significant levels of rater agreement Appendix G - Internal Consistency Reliability Analyses

Alternate Headlines: Internal Consistency Reliabilities

Dataset 1

	Alpha if Item Deleted				
Item	Scale A (Meaning)	Scale B (Presentation)	Scale C (Creativity)		
Headline 1	.6788	.6443	.8275		
Headline 2	.6844	.6448	.8217		
Headline 3	.6751	.6478	.8015		
Headline 4	.6838	.6932	.8179		
Headline 5	.7051	.6566	.8302		
Headline 6	.6775	.6735	.8290		
Headline 7	.6754	.6587	.8274		
Headline 8	.6494	.7063	.8177		
Headline 9	.6750	.6689	.8133		
Headline 10	.6872	.6567	.8184		
Overall alpha	.7021	.6888	.8357		
N	75	63	63		

Dataset 2

	Alpha if Item Deleted				
Item	Scale A (Meaning)	Scale B (Presentation)	Scale C (Creativity)		
Headline 1	.6579	.6556	.8730		
Headline 2	.6489	.6427	.8684		
Headline 3	.6499	.6521	.8631		
Headline 4	.6401	.6076	.8693		
Headline 5	.6178	.6367	.8806		
Headline 6	.6539	.6649	.8701		
Headline 7	.6712	.6595	.8651		
Headline 8	.6335	.6683	.8661		
Headline 9	.6768	.6502	.8661		
Headline 10	.6761	.6261	.8699		
Overall alpha	.6766	.6709	.8808		
N	75	56	56		

Alternate Headlines: Internal Consistency Reliabilities (continued)

Dataset 3

	Datasets					
·	Alpha if Item Deleted					
Scale A (Meaning)	Scale B (Presentation)	Scale C (Creativity)				
.7720	.5745	.8788				
.7764	.5669	.8834				
.7730	.5791	.8734				
.7934	.5630	.8876				
.7461	.5673	.8756				
.7776	.5383	.8760				
.7690	.5940	.8817				
.7463	.5627	.8725				
.7592	.5874	.8765				
.7760	.5869	.8707				
.7879	.5982	.8886				
73	61	61				
	Scale A (Meaning) .7720 .7764 .7730 .7934 .7461 .7776 .7690 .7463 .7592 .7760 .7879	Alpha if Item Deleted Scale A (Meaning) Scale B (Presentation) .7720 .5745 .7764 .5669 .7730 .5791 .7934 .5630 .7461 .5673 .7776 .5383 .7690 .5940 .7463 .5627 .7592 .5874 .7760 .5869 .7879 .5982				

Dataset 4

I	Alpha if Item Deleted				
Item	Scale A (Meaning)	Scale B (Presentation)	Scale C (Creativity)		
Headline 1	.8101	.6131	.8532		
Headline 2	.7921	.5764	.8504		
Headline 3	.8007	.6019	.8505		
Headline 4	.8029	.5868	.8479		
Headline 5	.7824	.5519	.8495		
Headline 6	.7718	.5672	.8421		
Headline 7	.7928	.5812	.8419		
Headline 8	.7571	.5889	.8454		
Headline 9	.7914	.5684	.8426		
Headline 10	.7841	.5517	.8477		
Overall alpha	.8063	.6047	.8603		
N N	74	61	61		